

Indian Institute of Mass Communication
Aruna Asaf Ali Road, New Delhi-67

Schedule of Orientation lectures
(26th July to 30th July'2010)

26th July (Monday)

- 10 AM - 12.30 PM : Registration in respective Departments
- 2.30 PM : Opening Ceremony in Manch : Director and faculty members will formally welcome students

27th July (Tuesday)

- 11 AM : Manch : Mr. Subhash Kashyap, former Secretary General, Lok Sabha : “Constitution, democracy, political system and role of media”
- 2.30 PM : Manch: Mr. Neeraj Vajpayee, Joint Managing Editor, UNI : “Journalism in perspective”

28th July (Wednesday)

- 11 AM : Manch : Mr. Pranjoy Guha Thakurta, senior journalist : “Role of media ethics in the times of paid news”
- 3 PM : Manch : Ms. Sunayna Malik, CEO, Text 100: “Public relations- Global and Indian perspectives”

29th July (Thursday)

- 10.30 AM : Manch : Dr. NK Arora, CEO, Inclen and formerly with AIIMS : “Public Health- a case for advocacy for policy intervention”
- 2.30 PM : Manch : Prof. Anand Kumar, renowned sociologist and professor in JNU : “Globalisation and its impact on Indian Society”

30th July (Friday)

- 10 AM : Manch : Mr. Rahul Kanwal, Editor, Headlines Today : “TV Journalism: Balancing idealism and reality”
- 2.30 PM : Manch : Mr. Prashant Bhushan, renowned Supreme Court lawyer : “Law, judiciary and media”

Dr. Anand Pradhan
Coordinator, Orientation lecture