



**Vishnupriya Pandey is a multifaceted Media Professional & Educator with an extraordinary background which includes eight professional graduation & post graduation degrees in Journalism, Mass Communication, Management, Corporate Communication, Health Communication, Indian Classical Music, Dance & Culture with profound literary & research publications in the Journals of International Repute.**

**She has been mentoring & training the students of different renowned media institutions of India like IIMC, AAFT, IMS & IAAAN for last 12 years.**

**For her research work in media she has been awarded by JNU, DU, IIMC, Jamia, CSIR-National Institute of Science Communication and Information Resources (NISCAIR), Makhan Lal Chaturvedi University, Kusha Bhau Thakre University, Central University of Rajasthan, CCU & University of Minnesota, USA.**

**As a trainer she has been trained by UNICEF, CCS, IIMC, MacLead Certifications, Johns Hopkins Center for Communication Programs & Thomson Reuters Foundation.**

**Some of her popular articles have been published in 'Kurukshetra', 'Employment News', 'Rashtriya Sahara', 'Jagran Sakhi', 'Country & Politics', 'Aprajita', 'Kshitiz', 'Khabar-e-News' & 'Panorma'.**

**Apart from articles she has written more than 100 poems & street plays to inspire the youth of India & possesses merit of winning 35 awards & testimonials in Literature, Social Service, Indian Classical Music, Dance & Culture with 15 Research Paper Presentations, 20 Publications & 7 FDPs.**

**For her extracurricular activities she has been awarded by NSS, Sanskar Bharti, Ministry of I & B, Nehru Yuva Kendra, Dept. of Youth Affairs & Sports Govt. of India, ISKCON, Prayag Sangeet Samiti, Chamber of Jaycees & UNICEF. She has anchored more than 500 stage programs at different institutions & trained students for the same.**

**She has also trained thousands of students to participate in Media Mahakumbh at IIMC, Global Film Festival, Global Festival of Journalism, Global Literary Festival, Noida as a head of the cultural committee of AAFT, Marwah Studios Campus & Mega Induction at Siri Fort Auditorium as a Convener & Cultural Head of IMS, Noida.**

**As an expert her Interviews have been published in Hindi Gaurav (Australia), Hindustan, Dainik Jagran, Amar Ujala, Web Dunia, Adhi Abadi.com etc, her interviews have also been broadcast as a subject expert from Community Radio Stations- Salam Namaste, Radio Noida, Apna Radio, New Delhi & MS TV, Noida.. As a Communication Skills & Personality Development Trainer more than 15 thousand professionals & students have been trained by her in Delhi-NCR. She is specialized in Media Language, Anchoring, Public Speaking, Presentation Skills & Mass Media Writing Skills.**

**NET qualified & a PhD Scholar from Jamia Millia Islamia, Vishnupriya Pandey looked after the department of Radio & TV Journalism at IIMC, New Delhi as a Course Coordinator for 2years. At present she has been giving her services to the institution as Course Coordinator for Indian Information Services (IIS) & Short Courses & also as Media Relations Officer & Students Relations Officer. Apart from this she has been contributing as an active member of Library Committee & Admission Committee of the institution.**

### **High Lights**

- ⇒ **Conducted many Workshops & Short Courses on Media Communication, Media Language & Media Writing at AAFT, IMS, IAAN & IIMC.**
- ⇒ **Received Best Employee Award in the year 2018-19 at IIMC, New Delhi.**
- ⇒ **Received ‘Letter of Appreciation’ for her extraordinary performance on five different academic & administrative posts at IIMC, New Delhi.**
- ⇒ **Organized National Seminar, Symposium & more than 30 Workshops on different relevant topics of Mass Communication in the academic session 2017-18 & 18-19 at IIMC, New Delhi.**
- ⇒ **Hon’ble Vice-President of India, Sh M Venkaiah Naidu released a peer reviewed journal, ‘Communicator’ possessing her research article.**
- ⇒ **Incharge of NAAC Certification as a Certified Internal Auditor(Completed Internal Auditor Course of Quality Management System by MacLead Certifications)**
- ⇒ **Experience of establishing a new department, “School of Performing Art”, handling all the administrative & academic work as an Academic head of the department at AAFT, Film City, Noida.**
- ⇒ **Organized number of cultural events of national & International level including Media Mahakumbh at IIMC, Global Film Festival, Global Festival of Journalism, Global Literary Festival, Noida as a head of the cultural committee of AAFT, Marwah Studios Campus & Mega Induction at Siri Fort Auditorium as a Convener & Cultural Head of IMS, Noida.**
- ⇒ **Mentor at FairGaze, the largest innovative socio-educational ecosystem in India; Member of Admission Committee & Library Committee at IIMC, New Delhi; Member of Editorial Board of in house News Magazine ‘Kshitiz’ & Incharge of English Section since December 2011 at IMS.**
- ⇒ **Written & directed many Street Plays on various social issues of India & made students present the same at different National & International platforms .**
- ⇒ **Specialized in Media Language, Anchoring, Public Speaking, Presentation Skills, Mass Media Writing Skills, Cultural Studies & Folk Media ; Skilled in developing different learning styles & maximizing students’ comprehension, has been teaching for last 12 years.**

### **ACADEMIC CREDENTIALS**

<b>Degree/Diploma/Certifica</b>	<b>Institution/Universit</b>	<b>Year</b>	<b>Details</b>
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<b>te</b>	<b>y</b>		
<b>Ph.D (Pursuing)</b>	<b>Jamia Millia Islamia</b>	<b>2016</b>	<b>Topic-Role of Mass Media in Public Health Communication &amp; Advocacy: Study of Women Reproductive Health Communication Campaigns in India (Delhi-NCR) post 2011</b>
<b>NET (Qualified)</b>	<b>UGC</b>	<b>2014</b>	<b>in Mass Communication</b>
<b>MMC(Masters in Mass Communication)</b>	<b>GJU ('A' grade NAAC accredited University)</b>	<b>2012</b>	<b>With Media Writing, Productions, Research &amp; Distinction in Media Law(77%) Media Management(76%)– Secured 1<sup>st</sup> Division with overall 71.5%.</b>
<b>MA (Journalism &amp; Mass Communication)</b>	<b>KUK</b>	<b>2010</b>	<b>With Development Communication (58.2%)</b>
<b>Post Graduate Diploma in Journalism and Mass Communication</b>	<b>IGNOU</b>	<b>2007</b>	<b>With Reporting Writing &amp; Editing, Media &amp; Society, Journalism &amp; Public Relation Secured 1<sup>st</sup> Division with overall 66%.</b>
<b>PGDBA in CRM (2 Years)</b>	<b>Symbiosis, Pune</b>	<b>2016</b>	<b>Secured 1<sup>st</sup> Division with distinction (75%) in financial Management, Marketing Management, Customer Relationship Management, Marketing research &amp; Advanced CRM with overall 65%.</b>
<b>Certificate Course in Public Health Reporting in India</b>	<b>UNICEF, Thomson Reuters Foundation &amp; IIMC</b>	<b>2018</b>	<b>Certificate of Completion with 100% Marks</b>
<b>Bachelors of Science – Zoology “Hons”</b>	<b>BSBRABU</b>	<b>1995</b>	<b>Secured 1<sup>st</sup> Division with 66%.</b>
<b>12<sup>th</sup> .</b>	<b>B.I.E.C</b>	<b>1992</b>	<b>Secured 1<sup>st</sup> Division with Distinction in Biology (75%)</b>
<b>10<sup>th</sup></b>	<b>B.S.E.B.</b>	<b>1990</b>	<b>Secured 1<sup>st</sup> Division with 74.30%</b>
<b>Prabhakar in three different disciplines</b>	<b>Allahabad Pryag Sangeet Samiti</b>	<b>6 years each</b>	<b>1.Hindustani Vocal Music 2.Kathak 3. Bharatnatyam</b>
<b>Successfully Completed Internal Auditor Course of Quality Management System</b>	<b>MacLead Certifications</b>	<b>17<sup>th</sup> &amp; 18<sup>th</sup> Sep, 2013</b>	

### Work Experience

Sn.	Designation	Organization	Affiliation	Duration	Responsibilities
1.	1. Course Coordinator for IIS & Short Courses 2. Research Coordinator 3. Coordinator Regional Desk 4. Students Relations Officer 5. Course Coordinator RTV 6. Media Relations Officer	IIMC, New Delhi	Ministry of Information & Broadcasting, Govt of India	From 15 <sup>th</sup> May 2017	Teaching, Coordinating academic & administrative work of all the five regional centers, Coordinating Media Relations, Dealing with the problems of students & organizing all cultural programs including all extracurricular activities. Coordinating all the academic & administrative work of RTV & ADPR Departments including teaching & updating syllabus .
2.	Assistant Professor & Cultural Head	AAFT & ASMS, Marwah Studios, Film City, Noida	Mewar University, Noida International University	From 7 <sup>th</sup> August 2014 to 14 <sup>th</sup> May 2017	Teaching, Mentoring, organizing Global Film, Journalism & Literary festivals in the capacity of Cultural Head & dealt with more than 3000 students, Writing, compiling & revising the syllabus & course pack of concerned subjects as an Academic Head
3.	Senior Lecturer & Program Coordinator	IMS Noida, Sec-62, Noida	CCS University	14 <sup>th</sup> November 2011 to 7 <sup>th</sup> August 2014	Teaching & Mentoring, Administrative work as a program coordinator of Mass Communication dealt with more than 400 students, As a cultural head dealt with more than 2000 students, Editing "Kshitiz" in house newspaper as a member of Editorial Board, Incharge of NAAC Accreditation
4.	Visiting Faculty	SFI Sec-62, Noida	SNDT University, Mumbai	2010-2011	Teaching
5.	Visiting Faculty	IAAN Institute of Mass Communication, New Friends Colony, New Delhi	Makhan Lal Chaturvedi University	2010-2011	Teaching

6.	Managing Director	Aura Personality Development Centre		2004-2010	Development of curriculum, handling marketing & generating resources, responsible for overall growth of the organization
7.	Senior Correspondent	Lichhavi Sandesh	National Daily	1999-2003	Reporting, Writing & Editing
				Total Experience-17 years	

### Research Work

#### Research Papers Presented on the topic:-

Sn	Title	Event	Date & Year	Organization
1	Study of the effectiveness of YouTube in spreading awareness about family planning campaigns in India	International Conference on Public Health: Alternative Methods Vis-à-vis Modern Medical Practices- Issue and Challenges (PHC-2019)	15 <sup>th</sup> June 2019	Krishi Sanskriti, JNU, New Delhi
2	“Role of language in increasing effectiveness of public health communication campaigns: Study of the women reproductive health communication campaigns post 2011.	National Seminar on the ‘State of Indian Language Journalism and Training’	29-30 October, 2018	IIMC, New Delhi
3.	"Role of Social Media in Public Health Communication Campaigns based on Women Reproductive Health: Study of Family Planning Campaigns in India on YouTube"	3rd Media Educators Conference-2018	6-8 July 2018	Central University of Rajasthan, Jaipur
4.	" The Role of Social Media in Creating Awareness about Reproductive Health among Indian Women- A study based on the productive age group (18-35) of the women of Delhi-NCR"	17 <sup>th</sup> Indian Science Communication Congress	21-22 December 2017	IIMC and CSIR-National Institute of Science Communication and Information Resources (NISCAIR)

5.	“A Study of Cyber Threats in Social Media- Challenges & Remedies” in an International Conference on advances in computer science & Information Technology	International Conference on MECIT-2016	June-2016	JNU, New Delhi
6.	“Wrong architecture & unplanned urbanization are mainly responsible for the loss & destruction in Nepal- A case study showing the role of social media in spreading awareness of the real cause’ (MECIT-2015)	International Conference on MECIT-2015	16 <sup>th</sup> & 17 <sup>th</sup> May 2015	JNU, New Delhi
7.	“Awareness of Disastrous Effect of Water Pollution in Women of Rural Indian Society through Mass Media”-A Study based on Rural Women of Villages of Noida in an International Conference on “Innovative Trends in Applied Physical, Chemical, Mathematical Sciences & Emerging Energy Technology for Sustainable Development”(APCME T-2014)	International Conference on APCMET-2014	19 <sup>th</sup> & 20 <sup>th</sup> April 2014	JNU, New Delhi
8.	Case Study on “Uttarakhand Disaster & Role of Social Media in Rescue Operations As a Source of Information About Victims” in a National Seminar on “Environment Protection : Emerging Issues” inaugurated by Hon’ble Justice Dr. MK Sharma, Former Judge, Supreme Court of India.	National Seminar on “Environment Protection : Emerging Issues”	26 <sup>th</sup> April 2014	IMS Law College Noida in collaboration with NIDM

9.	<b>“The Role and Impact of New Media as a Transformative Tool for Insurgencies – Challenges &amp; Limitations”</b>	<b>National Seminar on “Insurgency and Development”</b>	<b>28-29 January 2014</b>	<b>Jamia Millia Islamia, New Delhi</b>
10.	<b>“ Social Media Marketing as a tool to influence purchasing behavior of Indian youth”: A comparative study of males &amp; females of 18 to 35 years of age of middle income group of Noida in the 3<sup>rd</sup> International Conference on Creating Sustainable Business through Innovative Marketing</b>	<b>3<sup>rd</sup> International Conference “ Creating Sustainable Business through Innovative Marketing”</b>	<b>6<sup>th</sup> &amp; 7<sup>th</sup> Dec, 2013</b>	<b>IMS, Noida</b>
11.	<b>“Agriculture, Food Technologies &amp; Environment- New Approaches” in JNU by Krishi Sanskriti on the topic- ”Awareness of diet related diseases in women of rural Indian society through Mass Media- A study based on rural women of Bihar”.</b>	<b>International Conference On “Agriculture, Food Technologies &amp; Environment- New Approaches”</b>	<b>19<sup>th</sup> &amp; 20<sup>th</sup> October, 2013</b>	<b>JNU, New Delhi</b>
12.	<b>“Role of women media teacher in media education to remove gender bias from media industry” in a National Seminar on Indian Language Journalism Education.</b>	<b>Pratham Rashtriya Bhartiya Bhasha Ptrkarita Siksha Sammelan</b>	<b>15<sup>th</sup> October, 2013</b>	<b>Hans Raj College by Indian Mass Media Organization &amp; Delhi University</b>
13.	<b>“Information &amp; Communication Technologies as tool for social &amp; political empowerment of women” in a National Conference on “Next Generation Computing Technologies &amp; Applications</b>	<b>8<sup>th</sup> National Conference on Next Generation Computing Technologies &amp; Applications (NGCTA-2013)</b>	<b>5<sup>th</sup> October 2013</b>	<b>ITS Ghaziabad</b>
14.	<b>”Role &amp; impact of media in spreading awareness of energy</b>	<b>International Conference on “ Innovative trends in natural/ applied sciences &amp; energy</b>	<b>27<sup>th</sup> &amp; 28<sup>th</sup> July, 2013</b>	<b>JNU, New Delhi</b>

	conservation”: A comparative study of Print & Electronic media in an International Conference on “Innovative trends in natural/ applied sciences & energy technology for sustainable development”	technology for sustainable development”		
15	“Art Review in Present Scenario” – Challenges & Possibilities.	राष्ट्रीय संगोष्ठी - कला , संस्कृति एवं पत्रकारिता	27 <sup>th</sup> & 28 <sup>th</sup> April, 2013	Kusha Bhau Thakare University, Raipur (KTU)
16	“Role & Impact of Media – A Study based on Different Views in the context of Society”.	मीडिया में शोध प्रवृत्ति के संवर्धन पर राष्ट्रीय सेमिनार	7 <sup>th</sup> April, 2013	Makhan Lal Chaturvedi University

### Research Publications

Sn.	Title	Type	Journal	Year	Details/ISSN/ISBN
1.	Study of the effectiveness of YouTube in spreading awareness about family planning campaigns in India	Research Paper	International Journal of Basic and Applied Biology	June, 2019	Volume 6, Issue 2, p-ISSN : 2349-5820, e-ISSN : 2349-5839
2.	Reporting Health Communication Campaigns in Delhi : A Study of Effectiveness of Language Used	Research Paper	Communicator (A peer reviewed journal)	March, 2019	The Journal of Indian Institute of Mass Communication, Volume L III, Number-4, October-December, 2018, ISSN:0588-8093
3.	Empowering Women : A Way to Food Security	Research Article	Kurukshetra- A journal on Rural Development by Ministry of Rural Development	Feb, 2017	VOL. 65, No. 4, February 2017 A Monthly Journal by Ministry of Rural Development
4.	Awareness of the Paid News phenomenon in the students of Mass Communication –A study analyzing the approach of future journalists towards challenges of the	Research Paper	Proceedings of the National Seminar on “Truth & Media” by MCU	25 <sup>th</sup> & 26 <sup>th</sup> April 2016	Proceedings of National Seminar by Makhanlal Chaturvedi University – will get published in the month of March 2017



	<b>profession like paid news syndrome</b>				
5.	<b>“A Study of Cyber Threats in Social Media- Challenges &amp; Remedies”</b>	<b>Research Paper</b>	<b>International Journal on advances in computer science &amp; Information Technology</b>	<b>June 2016</b>	<b>ISSN: 2393-9907, e-ISSN: 2393-9915</b>
6.	<b>“Wrong architecture &amp; unplanned urbanization are mainly responsible for the loss &amp; destruction in Nepal- A case study showing the role of social media in spreading awareness of the real cause’ in an International Conference (MECIT-2015)</b>	<b>Research Paper</b>	<b>International Journal of Civil Engineering and Environmental Technology (JCEET)-</b>	<b>April-June,2015</b>	<b>Print ISSN:2349-8404; Online ISSN:2349-879X; volume-2;number-12</b>
7.	<b>“ Social Media Marketing as a tool to influence purchasing behavior of Indian youth: A comparative study of males &amp; females of 18 to 35 years of age of middle income group of Noida in the 3<sup>rd</sup> International Conference on Creating Sustainable Business through Innovative Marketing</b>	<b>Research Paper</b>	<b>proceedings of an International 5Conference-APCMET-2014</b>	<b>2014</b>	<b>(ISBN:978-93-83083-71-8</b>
8.	<b>Awareness of diet related diseases in women of rural Indian society through Mass Media- A study based on rural women of Bihar”.</b>	<b>Research Paper</b>	<b>International Journal of Agriculture &amp; Food Science Technology</b>	<b>2013</b>	<b>ISSN 2249-3050, VOI. 4, Number 8,</b>
9.	<b>”Role &amp; impact of media in spreading awareness of energy conservation: A comparative study of Print &amp; Electronic media”</b>	<b>Research Paper</b>	<b>International Journal of Environment Science: Development &amp; Monitoring</b>	<b>2013</b>	<b>ISSN 2231-1289 VOI4, Number3</b>

10.	“Awareness of Disastrous Effect of Water Pollution in Women of Rural Indian Society through Mass Media- A Study based on Rural Women of Villages of Noida”	Research Paper	proceedings of 3 <sup>rd</sup> International Conference on Creating Sustainable Business through Sustainable Marketing	2013	ISBN:978-81-921148-4-2
11.	“ Role of women media teacher in media education to remove gender bias from media industry”.	Research Paper	Online Journal- Media Map	2012	Issue-1, Vol-1, 2014, A Journal edited by Prof. Pradeep Mathur, Former Director of Indian Institute of Mass Communication

### Other Publications

Sn.	Title	Type	Magazine/News Paper	Year
1.	रोमांच भरा रोजगार पत्रकारिता और जनसंचार	रोज़गार आलेख प्रकाशित	राष्ट्रीयसहारा	21 <sup>st</sup> मई2018
2.	International Day Against Drug Abuse and Illicit Trafficking, 26 <sup>th</sup> June: Time to Come Together to Tackle theMenace	Article	Employment News DAVPCode: 100083 RNI Regn. :028726/76.[CA][Standard] [UNBOUND].	June 2017
3.	Hindi as the Official Language of the Union	Article	Employment News DAVPCode: 100083 RNI Regn. :028726/76.[CA][Standard] [UNBOUND].	September 2017
4.	...And Success is Yours	Article	Kshitiz, Noida, RNI No Regd UPHIN/2007/22168	November 2011
5.	Quest for Knowledge	Article	Kshitiz, Noida, RNI No Regd UPHIN/2007/22168	August, 2012
6.	Is Common Sense Rare	Article	Kshitiz, Noida, RNI No Regd UPHIN/2007/22168	May, 2012
7.	संगीत के साथ कहेँ झिझक को अलविदा	Article	अपराजिता सोसाइटी मैगज़ीन(Regd)	फ़रवरी2014
8.	शिक्षक निभाते हैं दोस्ती	Article	अपराजिता सोसाइटी मैगज़ीन(Regd)	जून, 2014
9.	Cultural Fest- ‘Zara Hat Ke’	Report	Khabar-e- News, Monthly News Magazine	April, 2015
10.	क्या आपमें है सिविक सेंस	Feature	Kshitiz, Noida, RNI No Regd UPHIN/2007/22168	फ़रवरी, 2012
11.	National Cultural Fest	Report	Country & Politics, National weekly	March, 2015
12.	वह एक परिवार था मेरे लिए : शमीम अहमद	Interview	Kshitiz, Noida, RNI No Regd UPHIN/2007/22168	मई, 2013
13.	Who Am I !	Article	Panorma Knowledge Next	Vol.4, Issue:2

				<b>Dec-2014</b>
<b>14.</b>	<b>Career Counseling</b>	<b>Expert Advice</b>	<b>Jagran sakhi Monthly Magazine</b>	<b>August, 2014</b>

### FDP

<b>Sn.</b>	<b>Subject</b>	<b>Duration</b>	<b>Organization</b>
1.	“SPSS and Research Method”	27-28 July 2012	IMS,Noida(CCS University).
2.	“Case Teaching & Case Writing”	18-19 July 2014	IMS,Noida( CCS University)
3.	“Artificial Neural Network using MATLAB”	25-26 July 2014	IMS,Noida( CCS University)
4.	“ Grant Proposal & Scientific Writing in Health Services Research”	23-24 Feb 2017	Jamia Millia Islamia in Collaboration with School of Public Health, University of Minnesota, USA
5.	Critical Appraisal Skills for Health Journalists	8-10 June, 2017	UNICEF & Thomson Reuters Foundation
6.	SGMUN Conclave	14-15 October, 2017	Spectra Genie at IIMC
7.	National Workshop “ Envisioning media in policy making”	4th & 5th November, 2017	In Lavasa by CCS.
8.	“Workshop on Classroom ka Cinema”	7 <sup>th</sup> April, 2018	IIMC & DU
9.	Workshop on data analysis for decision making in communication by Prof. Srinivas Melkote Bowling Green state University, Ohio	7-8 April, 2018	IIMC & Center for Communication and Change – India Affiliate of Johns Hopkins Center for Communication Programs
10.	Weekend Course on Appreciation of Song Picturisation in Indian Cinema	15-16 December, 2018	FTII & IIMC
11.	Three-day Workshop on Introduction to Quantitative Research Methods	3-5 January, 2019	National Media Faculty Development Centre, IIMC, New Delhi
12.	Health summit titled – Why Health Matters: Bringing it to the Centrefold	August 9, 2019	Global Health Strategies (GHS

### Membership

<b>Sn.</b>	<b>Name of the Organization/Committee</b>	<b>Objective</b>	<b>Year</b>
1.	International Women’s Film Forum(An Initiative of Asian	Working for the rights & welfare of women associated with Film	March, 2016

	<b>Society of Film &amp; Television)</b>		
2.	<b>International Chamber of Media &amp; Entertainment Industry</b>	<b>Working for the growth &amp; development of entertainment Industry</b>	<b>August, 2014</b>
3.	<b>International Journalism Centre</b>	<b>Working for the growth &amp; development of Journalism as a part of Media Industry</b>	<b>November,2014</b>
4.	<b>Vageesha Club, New Delhi</b>	<b>Working for the rights &amp; welfare of women including their overall development</b>	<b>March, 2011</b>
5.	<b>Dr. Sarvapalli Radhakrishnan Forum</b>	<b>Proliferating the ideology of Dr. Radhakrishnan to establish sublime position of education worldwide</b>	<b>September, 2015</b>
6.	<b>IIMC Admission Committee</b>	<b>To facilitate admission process at IIMC, New Delhi</b>	<b>April, 2018</b>
7.	<b>IIMC Library Committee</b>	<b>To facilitate smooth functioning of Library</b>	<b>July, 2018</b>

#### **Organizer/Incharge/ Expert/Judge**

1	<b>Incharge</b>	<b>Short Course on Videography for JCO/NCO</b>	<b>IIMC, New Delhi</b>	<b>2-27 July 2018</b>
2	<b>Expert</b>	<b>The 17<sup>th</sup> Indian Science Communication Congress (ISCC 2017)</b>	<b>CSIR-National Institute of Science Communication and Information Resources (NISCAIR), in collaboration with Indian Institute of Mass Communication (IIMC), Indian Science Writers' Association (ISWA), Society for Information Science (SIS), Vigyan Bharati (VIBHA) and Indian Science Communication Society (ISCOS)</b>	<b>21-22 December 2017 at IIMC, New Delhi, India</b>
3	<b>Judge</b>	<b>Media Mahakumbh, 2018</b>	<b>Indian Institute of Mass Communication</b>	<b>16 and 17 February, 2018</b>
4	<b>Expert</b>	<b>SGMUN CONCLAVE'17</b>	<b>SPECTRA GENIE, New Delhi</b>	<b>14 &amp; 15 October 2017</b>
5	<b>Co-host/Organizer</b>	<b>15<sup>th</sup> Asia Media Summit, 2018</b>	<b>The Union Ministry of Information and Broadcasting in collaboration with the Indian Institute of Mass Communication (IIMC),</b>	<b>10-12 May 2018</b>

			New Delhi and Broadcast Engineering Consultants India Limited (BECIL)	
6	Expert	Development Journalism : Way forward project - focusing on learning modules and preparing the position paper for submission to UGC	UNICEF & Centre for Mass Communication, University of Rajasthan	6 <sup>th</sup> May 2018
7	Mentor	All the Schools & Institutions across India	Fair Gaze- the largest school students' media and an innovative socio-educational ecosystem that allows students to find expert guidance.	On holidays

### **Academic & Administrative Experience**

As a Course Coordinator for IIS & Short Courses she has coordinated the following Short Courses. She has also delivered lectures in each course as an expert of 'Indian Media Theory & Its Relevance in Present Scenario'.

1. Induction Course in Communication & Media for IIS Group 'A' Trainees 2019 batch -16<sup>th</sup> December 2019 to 30<sup>th</sup> September 2020.
2. Media Communication Course for the Senior Level Officers of Armed Forces (Brig/Col Level)- 4<sup>th</sup> to 15<sup>th</sup> November 2019
3. Media Communication Course for the PROs of the Indian Ordnance Factories Services – 18<sup>th</sup> November to 22<sup>nd</sup> November 2019
4. Media Communication Course for the PRO instructors of the Armed Forces – 2<sup>nd</sup> to 20<sup>th</sup> December 2019
5. Media Communication Course for the Officers of Indian Coast Guard –13<sup>th</sup> to 17<sup>th</sup> Jan
6. Media Communication Course for the Officers of Armed Forces - 3<sup>rd</sup> Feb to 14<sup>th</sup> Feb

As Course Coordinator for Radio & TV Journalism, SRO & MRO, she performed the following duties efficiently at IIMC during 2017-2019:-

1. Revised & Updated the Syllabus & Subject Content for the Course Improvement of Radio & TV Journalism.
2. Taught Indian Media Theory to DRTVJ, EJ & AdPR at IIMC(Anchored the subject first time at IIMC)
3. Taught writing & Production for TV to the students of Hindi Journalism; "Understanding Folk Media and Oral Tradition" (Unit-V, Paper-1) to the students of AdPR & also mentored them to produce Nine Street Plays as their assignments.
4. Taught Paper III- Print Journalism( Media Writing), Paper VI & VII (TV Production-Scripting) to the students of Radio & TV Journalism.
5. Performed invigilation duty, Set, Framed, Compiled & Translated question papers of print & TV Journalism at DRTVJ during the academic year 2017-18 & 2018-19.
6. Evaluated Theory (Paper-III) & Assignments – Paper III, VI & VII at DRTVJ
7. Organized Media Visits to Doordarshan, AIR, BBC, ZEE TV & Goonj (NGO)
8. Organized visit to Surajkund Craft Fest (Both the Years)
9. Efficiently scheduled all the classes & completed the syllabus in time.
10. Guided students for Manav Rachna & Chitra Bharti Film Festivals where they got awards of the best film & the best actor respectively ("We the People" & "1633 KM")

11. **Mentored & made available all the assignments on a Facebook closed group “Media Writing” & “DRTVJ Productions” to showcase all the work of the students (Lab Journals, News Bulletins, Short Films, Panel Discussions, Documentaries & Interviews)**
12. **Mentored students for doing Street Plays, writing jingles, making posters, Anchoring , Poetry Recitation, Singing, Dancing & Drama for Independence Day, Foundation Day, Hindi Pakhwada, Swachhta Pakhwada & Media MahaKumbh.**
13. **Took at least one class daily on all working days in the academic year 2017-18 (270 hrs approx.) & 2018-19 (270 hrs approx.).**
14. **Got excellent students’ feedback during both the academic years mentioned above.**
15. **Counseled the students of all the four departments (English Journalism, Hindi Journalism, AdPR & RTVJ) of IIMC, New Delhi regarding the code of conduct & its effective implementation in the campus.**
16. **Organized cultural programmes on Independence Day, Republic Day, Hindi Divas, National Youth Day, International Yoga Day & Foundation Day of IIMC in both the academic years & trained the volunteers for the same.**
17. **Performed her duty efficiently as a member of Library Committee, Admission Committee & Disciplinary Committee at IIMC during these two academic years.**
18. **Worked for developing Learning modules of Development Journalism in collaboration with Central University of Rajasthan & UNICEF.**
19. **Worked as a core team member of the organizing committee of 17<sup>th</sup> Science Communication Congress organized by IIMC and CSIR-National Institute of Science Communication and Information Resources (NISCAIR) (21-22 Dec 2017), 15<sup>th</sup> Asia Media Summit(10-12 May 2018), National Seminar on the ‘State of Indian Language Journalism and Training’ in collaboration with ICSSR (29-30 Oct 2018) ; IIMC Media Mahakumbh (8- 9 March 2018)**
20. **Contributed as a member of the organizing team of the 1<sup>st</sup> Atal Bihari Vajpayee Memorial Lecture by Hon’ble Vice President of India Sh M Venkaiah Naidu (20 March 2019)**
21. **Organized Special Lecture on ‘Gandhi as a Communicator’ by Sh Shesh Narain Singh (12 March 2019); Special Lecture on ‘Business Reporting’ by Shishir Sinha, Business Editor, The Hindu (6<sup>th</sup> March 2019), 2-Day Workshop on ‘TV News Reporting & Anchoring’ by Sayeed Ansari (Executive Editor, Aajtak), Himanshu Shekhar, (Editor, Government Affairs, NDTV), Vikrant Gupta (Senior Executive Editor, Aajtak) & Linda Roth, Award Winning US Journalist (25-26 Feb 2019) ; 2-Day Workshop on ‘Visual Story Telling & Photo Journalism’ by Tabeenah Anjum Qureshi, Bureau Chief, The Tribune (22-23 Feb 2019) ; 5-Day Workshop on ‘TV Script Writing’ by Qamar Waheed Naqwi, Aajtak (11-14 Feb 2019) ; Symposium on ‘Current projection of Kumbh by Media’ by IIMC & Religion World (7<sup>th</sup> Feb 2019 ) ; Special Lecture on ‘Cultural Communication’ by Suman Doonga, Director Media, SPIC MACAY (5<sup>th</sup> Feb 2019) ; Republic Day Lecture by Ram Bahadur Rai (26<sup>th</sup> Jan 2019) ; 51<sup>st</sup> Convocation Lecture by Hon’ble Speaker Lok Sabha Smt Sumitra Mahajan (7<sup>th</sup> Dec 2018) ; Workshop on ‘Digital Story Telling’ by Arindam Mukherjee (30<sup>th</sup> Nov 2018) ; Special Lecture on ‘Legal Reporting’ by Satya Prakash, Legal Editor, The Tribune(19 Nov 2018) ; National Press Day Lecture by Smita Prakash, Editor ANI(16<sup>th</sup> Nov 2018) ; Special Lecture on ‘Digital & Print Media’ by Omkareshwar Pandey (13<sup>th</sup> Nov 2018); Special Lecture on ‘Indian Media & Hindi’ by A Surya Prakash, Chairman Prasar Bharati (14<sup>th</sup> Sep 2018) ; 54<sup>th</sup> Foundation Day Lecture by Madhav Das Nalapat ( 16<sup>th</sup> Aug 2018); Orientation Lecture by Achyutanand Mishra, Navika Kumar (Managing Editor Times Now), Ruben Banerjee (Editor Outlook), PRSI President Dr Ajit Pathak, Global Head, Facebook (News Partnerships) Campbell Brown (1-3 Aug 2018) ; Special Lecture on**

**‘Reporting Skills for TV’ by Rahul Mahajan, Chief Editor Rajya Sabha TV( 9<sup>th</sup> April, 2018) ; Workshop on ‘Classroom ka Cinema’ by Dr Chitra Rani, Delhi University ( 7<sup>th</sup> April 2018) ; Special Lecture on ‘Crime Reporting’ by Shams Tahir Khan (20<sup>th</sup> Feb 2018) ; Special Lecture on ‘Depiction of Politics in Cinema’ by Madhur Bhandarkar ( 20<sup>th</sup> Feb 2018) ; Special Lecture on ‘Science Reporting in TV’ by Pallav Bagla, Science Editor, NDTV (13<sup>th</sup> Feb 2018) ; Workshop on ‘Newsroom Operations in Private News Channels’ by Sayeed Ansari (7<sup>th</sup> Feb 2018) ; Special Lecture on ‘Art of taking Interview’ by Vickram Bahl (24<sup>th</sup> Jan 2018) ; 50<sup>th</sup> Convocation Lecture by Nobel Laureate Kailash Styarhi (20 Nov 2017) ; 2<sup>nd</sup> Press Day Lecture by Umesh Upadhyaya (17 Nov 2017) ; Special Lecture on ‘Role of Press in Indian Freedom’ by Prof V L Dharurkar ( 11Oct 2017) ; 53<sup>rd</sup> Foundation Day Lecture by Arnab Goswami (18<sup>th</sup> Aug 2017) ; Special Lecture on ‘Current Media Scenario’ by Baldeo Bhai Sharma, Chairman NBT (17<sup>th</sup> Aug 2017) ; Orientation Lecture by Dr. A Surya Prakash, Alok Mehta, Nidhi Rajdan (1-3 Aug 2017)**

#### **2011-2016**

- 1. Got Membership of International Women’s Film Forum on International Women’s day 2016 by Sandeep Marwah President Asian Education Group.**
- 2. Attended National Workshop on working of Media on 3<sup>rd</sup> July 2016 at Marwah Studios.**
- 3. Member of organizing committee of Global Film Festival, Global Journalism Festival, Global Literary Festival as an Incharge of Cultural Programs at Marwah Studios in 2014-15-16-17.**
- 4. Organized a Workshop on Photo Journalism by Eminent Photo Journalist S. N. Sinha on 14<sup>th</sup> of April 2014.**
- 5. Participated & presented revised syllabus of MMWS in FDP BY prof. Piyush Sinha & Shri kant Gokhaley( from IIM) on 10<sup>th</sup> &11<sup>th</sup> June 2013.**
- 6. Conducted workshop on communication skills & personality development on 15<sup>th</sup> of March 2014 at IMS, Noida.**
- 7. Conducted workshop on communication skills & personality development on 22<sup>nd</sup> of November 2011 at IMS Noida.**
- 8. Attended International HR Conference on “Exploring non linear growth through HR driven strategies”12-13 October 2012.**
- 9. Attended International workshop on “Leadership skills in Management” in association with University of Malta Europe.**
- 10. Participated actively in a workshop on Telefilm Making by Dr. Vivekanand Program Executive DD News on 23<sup>rd</sup> of November 2011.**
- 11. Participated in a workshop on Designing & Graphics by Mr. Sam.v.Rao & Dr. Vinita Gupta on 28<sup>th</sup> & 29<sup>th</sup> of November 2011.**
- 12. Attended One day workshop on Best Practices in lean operations by Mr. Rajeev Kumar, Secretary General FICCI ( Earlier DG, ICRIER & CII) on 21<sup>st</sup> Jan 2012.**
- 13. Took part in a panel discussion on “Interest Rate and US \$ Appreciation Impacting Trade and Industry” on 23<sup>rd</sup> of January 2012 with Mr. Chandan Sinha (Regional Director of RBI),Prof. K.V. Bhanumurthy(Dean & Chairman of Delhi school of Economics) Dr. S P Sharma Chief Economist Ph.D Chamber of Commerce & Industry, New Delhi.**
- 14. Participated in National Conference on New Age Marketing: Changing Paradigms with Prof. (Dr). Harsh V Verma -(FMS Delhi) Mr. Partho Banerjee (Director & Head of Services Nokia Siemens Networks) Mr. Naveen Luthura -V.P (Strategic Alliances Getit India) Mr. Subhash Chand – (Director Marketing – S C Johnson) on 28<sup>th</sup> of January 2012.**

15. Participated in a workshop on photo journalism by Mr. Raj Dayal, Chief Photographer Indian Express on 22<sup>nd</sup> of March 2012.
16. Attended workshop on the role of input & output department in news channels by Mr. Gurpreet Singh (input head, P7 News) & Mr. Anurag Sharma (Dy. Output head Star news) on 29<sup>th</sup> March 2012.
17. Participated two days workshop on Advertisement making by Ms. Amita vikram Pratap founder & Director of Thinking Hat communication, Delhi.
18. Attended special Lecture on Parliament Reporting by Prof. Pradeep Mathur former Director of IIMC on 6<sup>th</sup> April 2012.
19. Attended National Seminar on Trial by media: Advantages & Disadvantages with Prof.J.L.Kaul(DU)& Mr.Rakesh Kumar (AOR,Supreme court of India) on 19<sup>th</sup> may 2012.
20. Exposure of writing civil services main examination, U.P.P.C.S., RAS & JPSC.
21. Opportunity of performance on Doordarshan (Govt. of India) in Indian Music by an offer letter of director for and on behalf of the president of India.

### CO-CURRICULAR ACHIEVEMENTS

**Certifications – Teaching, Creative Writing, Essay, Story Writing, Poem Writing, Debate, Social Service, CAMP & G.S**

Sn.	Event	Organization	Award
1.	Teachers' Celebration Day	Asian Academy of Film & Television	Honored with Memento-2016
2.	Teachers' Celebration Day	Asian School of Media Studies	Honored with Memento-2014
3.	Samsya Poorti in the Annual Fest "Kallol"	School of Language & literature and Culture Studies – Jawaharlal Nehru University, New Delhi	Gold Medal with Testimonial
4	Story Writing in the Annual Fest "Kallol"	School of Language & Literature and Culture Studies – Jawaharlal Nehru University, New Delhi.	Silver Medal with Testimonial
5	Pre-senior General Knowledge Test	United School Organization of India, V.E.C for the United Nations	Cleared
6	Peer Educator Training Program on HIV/AIDS Education	Life Style Education Center under UTA, New Delhi, Project of the NSS, Dept. of Youth Affairs & Sports Govt. of India.	Got Merit
7	Peer Educator Training Program on HIV/AIDS Education	Ministry of Human Resource Development (NSS)	Merit for the Best Participation in the Special Camp



8	National Inter Collegiate Debate Contest	ISKCON, Mumbai	Cleared First Round
9	Essay Competition	SPARSH- Society for Promotion Awareness in Rejuvenating Social Harmony	
10	Poem Competition in State level Sanskritik Utsav	NAVSRIJAN National Cultural Organization	Gold Medal with Testimonial
11	Poem Reciting Competition	Bihar School Music & Drama (Registered by Bihar Govt.).	Gold Medal with Testimonial

#### Indian Music, Dance & Culture Certifications:

Sn.	Event	Organization	Award
12	Cultural Competition	Nehru Yuva Kendra (Ministry of Human Resource and Development, Govt. of India).	Gold Medal with Testimonial
13	Junior Diploma In classical Vocal Music	Prayag Sangeet Samiti, Allahabad	First Division
14	Senior Diploma In classical Vocal Music	Prayag Sangeet Samiti, Allahabad	First Division
15	Junior Diploma In Kathak	Prayag Sangeet Samiti, Allahabad	First Division
16	Senior Diploma In Kathak	Prayag Sangeet Samiti, Allahabad	First Division
17	Junior Diploma in Bharatnatyam	Prayag Sangeet Samiti, Allahabad	First Division
18	Senior Diploma in Bharatnatyam	Prayag Sangeet Samiti, Allahabad	First Division
19	State level Folk Dance Competition	Sanskar Bharti	Gold Medal with Testimonial
20	State level Dance Competition .	Chamber of Jaycees.	Gold Medal with Testimonial
21	Classical dance competition on Women's Day	Vageesha Club (Noida)	Gold Medal with Testimonial
22	Classical music (singing)	Vageesha Club (Noida)	Silver Medal with Testimonial
23	Inter Universities Youth Festival	Folk Dance: Association of Indian Universities Kalyani University, Calcutta.	Certificate of Proficiency
24	Sakchharta Mission ( Geet)	Lok Sanskriti Sammelan by Commissioner, Trihut Division	Certificate of Proficiency
25	Bhaw Nritya	Akhil Bhartiya Yuva Munch.	Certificate of Proficiency
26	Dance & Music in Yuva Sanskritik Mahotsav	Ministry of Cultural & youth Affairs Govt. of Bihar.	Certificate of Proficiency

#### Sports Accolades:

27	Annual Sports Activities	Chapman Girls High School	Six Medals &
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			<b>Testimonials</b>
28	Relay Race	Krrira Parishad M.D.D.M College Mzr.	Gold Medal with Testimonial

### Organized Events

Sn.	Events	Responsibility	Organization	Year
1.	Mega Induction at Siri Fort Auditorium	Responsible for all cultural Programs as Cultural Head	IMS,Noida	2013
2.	International Women's Day Celebration, 'Dastak'	Responsible for all Cultural Programs as Cultural Head & Master of the Ceremony	Aprajita Organization, Noida	2011,12,13,14,15,16
3.	RJ Hunt	Organized the hunt in three phases as the Incharge having 300 participants	ASMS, Film City, Noida	2014
4.	National Cultural Fest	Responsible for all cultural programs as Cultural Head & Master of the Ceremony	ICMEI	2015
5.	Global Film Festival, Noida (GFFN)	Responsible for all cultural programs as Cultural Head & Master of the Ceremony	AAFT, Film City, Noida	2014,15,16
6.	Global Journalism Festival, Noida (GJFN)	Responsible for all cultural programs as Cultural Head & Master of the Ceremony	AAFT, Film City, Noida	2015,16,17
7.	Global Literary Festival, Noida (GLFN)	Responsible for all cultural programs as Cultural Head & Master of the Ceremony	AAFT, Film City, Noida	2015,16
8.	"E-Mere Vatan Ke Logon" Independence day Celebration	Responsible for all cultural programs as Cultural Head &	ICMEI (International Chamber of Media &	2015,16,17

		Master of the Ceremony	Entertainment Industry)	
9.	Republic Celebration Day	Responsible for all cultural programs & Master of the Ceremony	RWA,EVA,Sec-93, Noida	2011,12,13,14,15,16,17,18,19
10.	Sanskritik Mahotsav	Responsible for all cultural programs & Master of the Ceremony	RWA,EVA,Sec-93, Noida	2014,15,16,17,18,19
11.	Independence Celebration Day	Responsible for all cultural programs & Master of the Ceremony	IIMC, New Delhi	2017, 18,19
12.	Foundation Celebration Day	Responsible for all cultural programs & Master of the Ceremony	IIMC, New Delhi	2017, 18, 19
13.	Hindi Pakhwada Celebration	Responsible for all cultural programs & Master of the Ceremony	IIMC, New Delhi	2017, 2018, 2019
14.	Quit India Quiz	Quiz Master	IIMC, New Delhi	2017
15.	Media Mahakumbh	Organizer	IIMC, New Delhi	2018, 2019
16.	Quiz on “150 years of celebrating the Mahatma”.	Quiz Master	IIMC, New Delhi	19 August, 2019

Mobile- 9871182276

E-Mail vishnupriyapandey@gmail.com