

## **NEW SUBSCRIPTION / RENEWAL FORM**

To

The Head, Department of Publications Indian Institute of Mass Communication New JNU Campus, Aruna Asaf Ali Marg, New Delhi-110 067

## Dear Sir/Madam,

I/We would like to subscribe to your research journals/magazines:

1. 2. 3. 4.	Sancha Sancha	r Madh r Srijan	(English, Quarterly) yam (Hindi, Biannual) (Bilingual, Quarterly) arsh (Hindi, Quarterly)	Rs. 200.00 per issue (Rs. 8 Rs. 200.00 per issue (Rs. 4 Rs. 100.00 per issue (Rs. 3 Rs. 100.00 per issue (Rs. 3	100/- annual price) 800/- annual price)
for the Calendar year (Jan-Dec)					
The Demand Draft/Cheque No./Online Transaction No					
Dateddrawn onfor					
₹is enclosed towards the subscription amount.					
The journal(s) may be sent to the following address:					
	Na	ame			
	Ac	ddress			
	Ph	ione			

(Signature with Date)

## NOTE:

- Demand draft should be made in favor of **Indian Institute of Mass Communication**, payable at Delhi.
- Cheques from the individuals are not accepted; however, cheques from the institutes/universities/ established firms may be accepted.
- Online Fund Transfer details:

Name of Account Holder : IIMC REVENUE

Address : Aruna Asaf Ali Marg, New Delhi-110 067

Bank Name and Branch State Bank of India, R K Puram, New Delhi - 110022

IFSC Code : SBIN0001076

Type of Bank Account : SB

Account No. : 40321700410