

**Capacity Building in Communication and Participatory Research for
Effective DWS Programme Management and Implementation
(26-28 May, 2015)**

..... *Involving community for the change*

“No one has ever told us about the rain water harvesting concept in our village, be an NGO or an official. In our own gambit of learning by doing, we have channelised the drainage systems in such a manner that all the waste water flows into a public pond. We are aware that the pond is not maintained properly and have cleaned it twice with the help of villagers, but how many times can we repeat the act”, lamented Krishna, the Pradhan/Sarpanch of Nishotuli village to the visiting participants of the workshop.

The second round of three-day training workshop was organized from May 26 to 28, 2015 for the personnel of State Departments of Drinking Water and Sanitation (DWS) by the Indian Institute of Mass Communication (IIMC) on “Capacity Building in Communication and Participatory Research for effective DWS Programme Management and Implementation”. This workshop was second of its kind in the series of trainings scheduled for different regions and states with the aim to strengthen the water and sanitation programmes such as ‘*Swachh Bharat Abhiyan*’ by equipping the participants with latest approaches and methods of communication and participatory research.

The field exercise was carried out in the villages of Nishtouli and Afjalpur, Ghaziabad district in Uttar Pradesh to understand the water and sanitation issues at the community level and develop skills in participatory research tools to collect data and information. The field activity provided exposure to participatory research methods comprising of Transect Walk, Focus Group Discussion and In-depth Interviews, observations techniques, for the purpose of resource and social mapping of villages for situation analysis.

The subsequent sessions provided orientation to the process of compilation of information/data on issues, social, individual and operational barriers, availability of resources and its use, community awareness on water use, conservation, sanitation, campaigns and programmes on drinking water and sanitation. The Community Radio team of IIMC also played an active role in recording the views and opinions of community resource persons on key issues of water and sanitation.

Eighteen officials from various departments of Water Supply and Sanitation (WSS), Communication and Capacity Development Units (CCDU), Public Health Engineering Department (PHED), Panchayati Raj, Swachh Bharat Mission (Rural) from the states of Himachal Pradesh, Bihar, Madhya Pradesh, Punjab and Arunachal Pradesh participated in this workshop. Participants working as engineers, communication experts, opinion leaders and Block Development Officers (BDOs), in their respective department, learned and identified work areas where newly learnt skills and knowledge could be applied.

Resource persons with vast experience of communication and research conducted the sessions, which included; Prof Pradeep Krishanatrai, Dr Sanjeev Kumar, Mr Ashish/Mr Nikhil, Prof Gita Bamezai and Dr Anubhuthi Yadav. The aim of the training sessions was to share and discuss the appropriate approaches to bring about behavioral change in the community by engaging and mobilizing them in the process of development. The training team comprised of Mr B N Ambade, Ms Anupriya Roy, Mr Manoj Varghese, Mr Rajesh Mishra, Dr Prakash Sahoo, Ms Shashi Chetri, Ms Manushi, Mr Jairaj and Mr Sanjay.

Inaugurating the workshop, Mr Anurag Mishra, Officer on Special Duty, IIMC briefed about the functioning of the Institute. Prof Gita Bamezai delivered the key note address and briefed about the programme schedule, workshop objectives and outcomes. In the concluding session, Mr Sunit Tandon, Director General, IIMC encouraged the members to link up their participatory research work with the process of development in their respective areas. The workshop concluded with the distribution of certificates to all participants.



Profile of the Participants

Sl. No.	Name Of The Participant	Post	District, State
1	Sh. Dhananjay Mishra	Add. CEO (ZP)	Datia, Madhya Pradesh
2	Sh. Devesh Mishra	Add. CEO (ZP)	Bhopal, Madhya Pradesh
3	Sh. Rajesh Dixit	Dy. Commissioner (Dev) & Project Officer	Indore, Madhya Pradesh
4	Sh. Heeralal Patil	PO MNREGA	Alirajpur, Madhya Pradesh
5	Sh. Vishnu Pawar	Sub Engineer	Harda, Madhya Pradesh
6	Sh. Dinesh Raikwar	Panchayat Coordinator Officer	Sehore, Madhya Pradesh
7	Sh. T. Ketan	Chief Engineer	Itanagar, Arunachal Pradesh
8	Sh. Nitin Kalia	Sub Divisional Engineer	Jalandhar, Punjab
9	Sh. Puneet Bhasin	Sub Divisional Engineer	Jalandhar, Punjab
10	Sh. Gurwinder Singh Dhindsa	Sub Divisional Engineer	Sangrur, Punjab
11	Sh. Parvinder Singh	Junior Engineer	Faridkot, Punjab
12	Sh. Fazarneer Singh	Junior Engineer	Mohali, Punjab
13	Sh. Niraj Kumar	District Coordinator	Patna, Bihar
14	Sh. Dayanand Prasad	District Coordinator	Kaimur, Bihar
15	Sh. K.K. Gupta	Director, WSSO	Simla, Himachal Pradesh
16	Dr. Anil Kumar	Consultant (HRD/IEC)	Simla, Himachal Pradesh
17	Sh. Bhupender Kumar Attri	Dy. Secy. cum Joint Director	Himachal Pradesh
18	Sh. Rajesh Kumar Jharta	State Consultant	Himachal Pradesh

