



(Interoffice communication)

From : Administration Deptt.

To : IT Department,

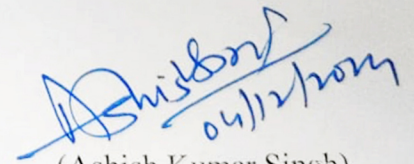
Ref. No.DM/IIMC/Advertisement/2024

4th November,2024

Subject: Engagement of Subject Specialist/Course Instructor (Data Journalism) and Subject Specialist/Course Instructor (Digital Marketing) on contract basis-reg

The advertisement numbers 03/2024 and 04/2024 were published on the official website on 7th November 2024 and 8th November 2024, respectively, for the engagement of the above-mentioned specialists.

2. The Competent Authority has been extended the last date for submission of form up to 20th December,2024.
3. The IT Department is requested to publish the revised advertisement on the official website as per the attached advertisement.


(Ashish Kumar Singh)
Deputy Registrar



भारतीय जन संचार संस्थान
INDIAN INSTITUTE OF MASS COMMUNICATION
(Deemed to be University)

Advt. No. 1969(2) (II)/2024(C)

Engagement of Academic-cum-Teaching Associate (2) at IIMC (All Campuses) on Contract Basis

IIMC which is a Deemed to be University proposes to engage the following number of Academic-cum-Teaching Associates (for IIMC New Delhi and Kottayam Campus) on Contract Basis:

| Programme/Course for which the contractual faculty is sought | New Delhi | Kottayam | Total |
|---|------------------|-----------------|--------------|
| MA Strategic Communication | 1 | - | 1 |
| PG Diploma in Digital Media | | 1 | 1 |
| Total | 1 | 1 | 2 |

1. Essential Qualifications for all Academic-cum-Teaching Associates:

Educational Qualifications:

i). Master's Degree in Journalism/Mass Communication/Management with at least 55% marks in aggregate or equivalent graded score.

OR

Graduate in any subject with minimum 55% marks along with Post Graduate Diploma in Mass Media/ Journalism and Mass Communication/Management.

ii). The candidates having cleared National Eligibility Test (NET) conducted by the UGC will be preferred.

2). Essential Experience:

Minimum two years of full time teaching/Industry experience in relevant discipline.

3). Desirable Qualifications/Experience (Based on Programme/Course for which the candidate is sought to be engaged):

I. For MA Strategic Communication:

- Ph.D.(Mass Communication)
- The candidates having specialization in the fields of Strategic Communication/ Defence Studies/Political Science, Foreign Policy/Internationals Relations will be given preference with minimum 2 years of experience of full time Teaching and/or Industry.

II. For PG Diploma in Digital Media:

- Ph.D. (Mass Communication)
- Minimum 2 Years of Work Experience in a reputed Digital Media organization. Hands on experience on Media Software as Adobe Creative Suite (Photoshop, Indesign, After effects, Premiere Pro.
- Knowledge of Data Analytics and Data visualization, Content Management Systems.
- Teaching Experience at the undergraduate/ post graduate level.

4.Duration of Engagement: Initially till the end of Academic Semester of Academic Session 2024-25.

5.Job Descriptions:

- i) Assist the concerned Course Directors/HoDs/Regional Directors/Centre Head in smooth day-to-day functioning of academic programme of the course.
- ii) Help in managing the teaching/other academic activities/study visits of the students during the course.
- iii) To coordinate with media experts/guest faculty for the classes, as asked by Course Directors/ HoDs/Regional Directors/Centre Head
- iv) To teach PGD students and evaluate their assignments as asked by Course Directors/ HoDs/Regional Directors/Centre Head.
- v) Minimum teaching hours (direct teaching) i.e.10-12 Hours per week should be applicable along with biometric attendance.
- vi) Adherence of office timings as per GoI norms.
- vii) Coordination and assist the CDs/HoDs/RDs in industry interface for internships of students
- viii) Any other assignments given by Course Directors/HoDs/Regional Directors/Centre Head.

6). Language Proficiency:

- i) Candidates applying to be engaged for MA Strategic Communication, PG Diploma in Digital Media should be proficient in both Hindi & English.

7). Age: Preferably less than 40 years on the last date of receipt of application

8). Remuneration:Rs. 40,000/-(Consolidated) per month. No other perquisites or allowances.

9).Other Terms & Conditions:

- i. Employment will be purely on temporary and contract basis for initial till the end of Academic Semester (02 Semester) extendable upto maximum two years from initial joining, subject to performance evaluated by the IIMC authorities/ Feedback from the students.
- ii. Services may be terminated at any time without assigning any reason by giving one month's notice by either side or payment of one month's remuneration in lieu of notice period by the IIMC.
- iii. In case of indiscipline only a notice period as specified by the Institute will be applicable.
- iv. This engagement does not confer any right to claim for regularization.
- v. Biometric Attendance shall be compulsory.

10. Important Instructions:

- i) Interested and eligible candidates are requested to send their CVs along with duly filled in application form. They should email the application form and the CV to iimcrecruitmentcell@gmail.com .
- ii) Candidates must mention the IIMC Campus (New Delhi, Kottayam) for which he/she applied. In case they wish to apply for multiple campuses, they may state all the campuses for which wish to be considered.
- iii) In case a candidate wishes to apply for multiple they may state so clearly in the prescribed application form.
- iv) Closing date for receipt of applications is 5:00pm of 30th September, 2024.
- v) Interview will be held online for which details of platform, etc. will be shared with the candidates in due course.



Indian Institute of Mass Communication

Aruna Asaf Ali Marg, New JNU Campus, New Delhi 110067

Application for the Position of Academic-cum-Teaching Associate (on contract) in IIMC

| | |
|-----------------------|---------------------------------|
| Advertisement No..... | 3.5 x4.5 Passport Size Photo |
|-----------------------|---------------------------------|

Applied for the Academic-cum-Teaching Position: IIMC, _____

I. Personal data

| | |
|---|-----------------------|
| Name in Full | |
| Mother's Name | |
| Father's Name | |
| Date of Birth DD- MM -YYYY | |
| Address for correspondence | |
| Contact Information: | Phone: E-mail: |
| Nationality | |
| Languages known at the proficient level | |

II. Educational Qualifications (all degrees-beginning with the highest degree, XIIth and Xth Class)

| Exam/Degree | University/ Institution | Subjects | % Marks/Grade | Year of passing |
|--------------------|--------------------------------|-----------------|----------------------|------------------------|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

III. Details of NET/SLET or SET Qualifications (if applicable)

| No. | Particulars | Year when qualified |
|------------|--------------------------------|----------------------------|
| 1 | National Eligibility Test(NET) | |
| 2 | State Eligibility Test(SET) | |

IV. Details of Research, Publications, and Consultancy activities (if applicable)

| No. | Area of academic activity | Particulars | Research Score claimed* (wherever applicable) |
|------------|--|--------------------|--|
| 1. | Research Papers in peer reviewed or UGC listed Journals. | | |
| 2. | Publications (other than research papers) | | |
| 3. | Creation of ICT Material | | |
| 4. | Research Guidance | | |
| 5. | Patents | | |
| 6. | Lectures/Seminars/ Conferences | | |

* Please refer to Table 2 of Appendix II of UGC Notification of 18th July, 2018 on 'UGC Regulations on
Page5of5

Minimum Qualifications for Appointment of Teachers and Other Academic Staff in Universities and Colleges and Measures for Maintenance of Standards in Higher Education, 2018’.

V. Desirable qualifications: Candidates may mention how they meet the desirable qualifications for the position/positions applied for:

| |
|--|
| |
|--|

VI. Present Employment

| Designation | Organization | Nature of Work | Date of Joining (DD/MM/YYYY) |
|-------------|--------------|----------------|---------------------------------|
| | | | |

VII. Other Work Experience(fill up to last four)

| Designation | Organization | Nature of Work | Period (From MM/YYYY, To MM/YYYY) |
|-------------|--------------|----------------|---|
| | | | |

| | | | |
|--|--|--|--|
| | | | |
| | | | |

VIII. Any other information relevant to the candidate, e.g., significant achievements, award, etc.

| Particulars | Year |
|-------------|------|
| | |

(Please attach separate sheet ,if necessary)

IX).Professional References

| Name and contact information (Phone/Email) | Nature of Professional Relationship with the Referee (e.g. Direct Manager, Colleague) |
|--|---|
| | |
| | |

(References may be from present/past employer, professors/teachers who have taught the applicant)

I hereby declare that the information given in the application form is true and correct to the best of my knowledge and belief.

(Signature of Applicant)

Place:

Date :