



Indian Institute of Mass Communication

(Deemed to be University)

Admission Notice (2025-26)

Entrance examination for admissions to the following MA and PG Diploma programs of IIMC will be conducted by the National Testing Agency through the Common University Entrance Test (CUET) - PG:

1. Post-Graduate Degree Programs

- ! MA in Media Business Studies
- ! MA in Strategic Communication
- ! MA in New Media Communications

2. Post-Graduate Diploma Programs

- ! Post-Graduate Diploma in Journalism (English)
- ! Post-Graduate Diploma in Journalism (Hindi)
- ! Post-Graduate Diploma in Radio & TV Journalism.
- ! Post-Graduate Diploma in Advertising and Public Relations.
- ! Post-Graduate Diploma in Digital Media

Online registration for CUET (PG) - 2025 has begun and **the last date for registration is February 1, 2025**. Details about this can be found at <https://exams.nta.ac.in/CUET-PG>

There will be a counselling process/ interview for admissions to various programs at the IIMC details of which will be available in the IIMC Prospectus to be made available shortly.

The Entrance Examination for the language courses - PG Diploma Courses in Odia, Marathi, Malayalam and Urdu Journalism - will be held separately.

Eligibility: Indian nationals possessing a Bachelor's Degree awarded by a recognized university in any discipline with at least 55% marks are eligible to apply. Students who have appeared/ are appearing for final year/semester examination of their Bachelor's Degree are also eligible to apply. If selected, their admission will be subject to their producing at least a provisional marks sheet/certificate in original from their college/ university latest by 30th September, 2025 (extendable in genuine cases after ascertaining the reasons). On completion of the program, degree/ diploma will be awarded only if the Original Degree Certificate is produced for verification at IIMC's office.

Age Limit:

1. **Post-Graduate Degree Programs:** No age limit
2. **Post-Graduate Diploma Programs:** General Category candidates should be born on or after 1.8.2000 (maximum 25 years as on 1st August 2025). For OBC category, date of birth should be 1.8.1997 or later (28 years as on 1st August 2025). For SC/ST/PwD candidates, the date of birth should be 1.8.1995 or later (maximum 30 years as on 1st August 2025).

For any query, contact Academic Department, Indian Institute of Mass Communication, Aruna Asaf Ali Marg, New Delhi-110067. Tele No 011-26742920, 26742940, 26742960 (Extension 233).