



Indian Institute of Mass Communication

(Deemed to be University)

Admission Notice (2026-27)

Entrance examination for admissions to the following MA and PG Diploma programs of IIMC will be conducted by the National Testing Agency through the Common University Entrance Test (CUET) – PG:

1. MA Programs

- i. **MA in Media Business Studies** (Delhi) (open to CUET scores in Mass Communication and Journalism, Economics, Commerce and General-Management)
MA in Strategic Communication (Delhi) (open to CUET scores in Mass Communication and Journalism, and Political Science)
- ii. **MA in New Media Communications** (Delhi, Jammu, Aizawl and Kottayam) (open to CUET scores in Mass Communication and Journalism)
- iii. **MA in Health Communication** (Delhi) (open to CUET scores in Mass Communication and Journalism, Disaster Studies, General, Physical Education, Public Health, Sports, Yoga, Healthcare & Hospital Management, Biochemistry, Bioinformatics, Botany, Chemistry, Environmental Science, Food Science, Medical Laboratory, MPT/ MRT, Nano-science, Pharmacy, Zoology, Development & Labour Studies, Psychology, Social Work, Sociology)
- iv. **MA in Media and Communication Governance** (Dhenkanal) (open to CUET scores in Mass Communication and Journalism, Economics, Political Science, Law, and Sociology)
- v. **MA in Corporate Communication and Brand Management** (Dhenkanal) (open to CUET scores in Mass Communication and Journalism, Economic, Commerce and General)

Details about subject-wise seat break-up shall be announced later on the IIMC website – iimc.gov.in

2. PG Diploma Programs

- i. Post-Graduate Diploma in Journalism (English)
- ii. Post-Graduate Diploma in Journalism (Hindi)
- iii. Post-Graduate Diploma in Radio & TV Journalism.
- iv. Post-Graduate Diploma in Advertising and Public Relations.

Online registration for CUET (PG) - 2026 has begun and **the last date for online applications is January 20, 2026.** Details about this can be found at <https://exams.nta.nic.in/cuet-pg/>

Eligibility:

Category 1 - MA Programmes: Indian nationals possessing a Bachelor's Degree awarded by a recognized university in any discipline with at least 55% marks are eligible to apply for the MA Programmes.

Category 2 and Category 3 - PG Diploma Programmes: Graduates in any discipline are eligible to apply.

Note: For all Programmes and Courses, students who have appeared / are appearing for Final year/semester examination of their Bachelor's Degree are also eligible to apply. If selected, their admission will be subject to their producing at least a Provisional marks sheet/Certificate in original from their college / university latest by September 30, 2026, (extendable in genuine cases after ascertaining the reasons). On completion of the Programme, the Degree/ Diploma will be awarded only if the Original Degree Certificate is produced for verification at IIMC's office.

Age criteria:

Category 1 - MA Programmes: There is no age limit for the MA programmes.

Category 2 - PG Diploma Programmes: General Category candidates should be born on 1.8.2001 or later (maximum 25 years as on August 1, 2026). For SC/ ST/Persons with Disability (PwD) candidates, the date of birth should be 1.8.1996 or later (maximum 30 years as on August 1, 2026). For OBC category candidates, date of birth should be 1.8.1998 or later (28 years as on August 1, 2026).

***For any query, contact Academic Department, Indian Institute of Mass Communication,
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