

Indian Institute of Mass Communication (IIMC)

Dhenkanal

(Deemed to be University)


(Ministry of Information and Broadcasting, Govt. of India)

Admission Notice for PG Diploma in Odia Journalism (PGDOJ) 2026-27

30 March 2026

The **Indian Institute of Mass Communication (IIMC): Dhenkanal** invites applications for its **Post Graduate Diploma in Odia Journalism (PGDOJ)** for the **academic session 2026-27**. This one-year full-time professional programme aims to train students in **journalism, media writing, reporting, research, editing, PR and digital communication** with a special focus on the Odia language.

How to Apply

Applicants can download the **application form** and **instructions to fill out the form** from the IIMC website: www.iimc.gov.in, 

Alternatively, the **hard copy of the admission form and instructions** will be available at:

- IIMC: Dhenkanal Campus Office
- Press Information Bureau Office, 3rd Floor, National Academy of Broadcasting and Multimedia (NABM), Behind Rail Sadan, Chandrasekharapur, Bhubaneswar

Applicants can also fill out the **online application form** through the following Google Form link: <https://forms.gle/hxwBs8zXzuQUNmsp9>

Eligibility

- A **Bachelor's degree** in any discipline from a recognized university
- Candidates appearing in their final year of Graduation can also apply (subject to submission of final mark sheets by 30th September, 2026).
- Maximum Age Limit (as on 1st August 2026):
 - General: 25 years
 - OBC: 28 years
 - SC/ST/PwD : 30 years

Selection Process

Admission will be based on an **entrance examination** and interview conducted at **IIMC, Dhenkanal Campus**.

Important Dates

- Availability of Application Form: **5 April, 2026**
- **Last Date for Submission: 30th April, 2026**
- Entrance Examination & Interview:

11th May, 2026 (10:00 AM to 12:00 PM & 2pm -5pm)

- **Declaration of Results: 15th May 2026**

Contact for Assistance

For further information or queries, applicants may contact the following persons during office hours (Monday to Friday):

- **Mr. Jitendra Pati, Academic Coordinator:** +91 9437444200
- **Mr. Manoj Jena, LDC:** +91 9777270600

Join IIMC: Dhenkanal to pursue your passion for **journalism in the Odia language** and become a part of one of India's premier media training institutes.

Regional Director
Indian Institute of Mass Communication
Dhenkanal

PG Diploma in Odia Journalism (PGDOJ)



Prospectus Academic Session 2026-27

**Indian Institute of Mass Communication
(IIMC)**

Dhenkanal

About IIMC

The **Indian Institute of Mass Communication (IIMC)**, a **deemed to be university under distinct category** was established in **1965** under the Ministry of Information and Broadcasting, Government of India. IIMC is one of the premier media institutes in Asia, providing quality training in journalism, mass communication, and media research. The institute has consistently set high academic standards and contributed to developing media professionals who are well-versed in the **latest technologies, ethical practices, and communication strategies**. IIMC operates from its headquarters in New Delhi and five regional campuses across India, including the **Dhenkanal campus** in Odisha, which was set up in **1993** to cater to the Eastern region's media education needs.

About IIMC: Dhenkanal Campus

IIMC, Dhenkanal is the **Eastern Regional Campus** and **2nd oldest campus** of IIMC, situated amidst the lush green hills of *Paniohala*. The campus provides a serene and stimulating environment for media education. It offers programs like Post-Graduate Diploma programmes in **English Journalism, Odia Journalism and, Corporate Communication and Brand Management (CCBM)**. The campus is equipped with **necessary infrastructure, modern classrooms, audio-visual labs, a media library, computer lab and digital newsroom facilities**. Since its inception, the campus has been instrumental in producing media professionals working in top media organizations in India and abroad.

Programme Overview

The **Post Graduate Diploma in Odia Journalism (PGDOJ)** is a one-year full-time professional course designed to train students in **journalism, media writing, reporting, editing, and digital communication** with a special focus on the **Odia language**. The programme blends theoretical knowledge with practical skills, preparing students for the dynamic media industry. The curriculum is designed to cater to the needs of **print, electronic, and digital media** with an emphasis on **news reporting, news writing, translation, feature writing, research, TV and Radio script writing and media ethics**.

Total seats: 30 (Reservations for SC/ST/OBC/EWS/PwD)

(General: 12, SC: 5, ST: 2, OBC: 8 and EWS: 3 = 30 Seats)

Eligibility Criteria for admission

- **Educational Qualification:** Bachelor's degree in any discipline from a recognized university. Final-year students can also apply, subject to submission of final mark sheets by **30th September 2026**.

- **Age Limit (as on 1st August 2026):**
 - General Category: Born on or after **1st August 2001** (Maximum 25 years)
 - OBC: Born on or after **1st August 1998** (Maximum 28 years)
 - SC/ST/PwD: Born on or after **1st August 1996** (Maximum 30 years)

Admission Process

Admission to the PG Diploma in Odia Journalism will be based on an **Entrance Examination**.

The examination will assess the candidate's:

- Language proficiency in Odia
- General knowledge and current affairs
- Writing skills
- Aptitude for journalism

Entrance Examination Centres:

Indian Institute of Mass Communication, Dhenkanal Campus

How to Apply

Applicants can obtain the application form through the following methods:

- **Download from IIMC website:** www.iimc.gov.in
 - **Collect from IIMC: Dhenkanal Campus Office**
 - **Online Google Form:** <https://forms.gle/B3PpD2g8tnjkBq877>
- **Hard copy of filled forms (only for offline) should be submitted either by post or email to:**

Postal Address: Regional Director
Indian Institute of Mass Communication
Sanchar Marg, Dhenkanal-759001

Email: admission2ojdki@gmail.com

Course Fees

- Rs. 37, 500 (Semster-1/Admission fee) + Rs.24, 500 (Semster-2) = **Rs. 62,000/-**

Course Structure

The curriculum covers: Communication Theory; Reporting and Writing for Media; Editing and Translation; Digital Media and Web Journalism; Media Laws and Ethics; Development Journalism; Advertising and PR; Audio-Visual Production; Internship (1 month); Field Visits and Practical Training; Community Media Projects

Important Dates

- Availability of Application Forms: **5th April 2026**
- Last Date for Submission: **30th April 2026**
- Entrance Examination: **11th May 2026 (10:00 AM to 1:00 PM)**
- Result Declaration: **15th May 2026**

Hostel Facilities

IIMC: Dhenkanal provides **separate hostel facilities for boys and girls** on the campus. The hostel is equipped with Wi-Fi connectivity, Mess facilities and Recreation Room.

Conduct Rules and Guidelines

- Minimum **75% attendance** is mandatory to appear for semester examinations.
- Students must adhere to the **Code of Conduct** of IIMC.
- Consumption of alcohol, smoking, and any kind of misconduct will result in disciplinary action.
- Students are expected to maintain **academic integrity, punctuality, and professional behaviour** throughout the course.

Internship

A **one-month internship** is an integral part of the course, allowing students to gain hands-on experience in media organizations. Students will be placed in **leading newspapers, TV channels, digital media platforms, and PR agencies**.

Contact Information

For more details, contact:

- **Mr. Jitendra Pati, Academic Coordinator: +91 9437444200**
- **Mr. Manoj Jena, LDC: +91 9777270600**



INDIAN INSTITUTE OF MASS COMMUNICATION, NEW DELHI
Important Dates and Instructions for the admission to
Post Graduate Diploma in Odia Journalism Programme 2026-27

Availability of Application Form on IIMC Website	05 April 2026
Last date for Submission of Application Form	30 April 2026
Entrance Examination & Interview	11 May 2026 (Entrance: 10.00 A.M to 12.00 P.M & Interview: 2:00-5:00pm)
Declaration of entrance examination result	15 May 2025
Entrance Examination Centers:	IIMC, Sanchar Marg, Dhenkanal

Instructions for filling the application form

I.The students have to pay the entrance examination fee through online mode of payment i.e UPI, BHIM app, NEFT, RTGS or bank to bank transfer etc. as per details given below:

Sl No	Category	Amount (Rs. in INR)
1	General	500/-
2	OBC-NCL/General/ EWS	350/-
3	SC/ST/PwD	350/-

2.The Bank details of IIMC are as under:

The Bank details of IIMC are as follows:
Name of Account Holder: IIMC STUDENT TUITION FEE
Account No.: 40321700691
Name of Bank: State Bank of India,
Branch: RK Puram Sector - 1
IFSC: SBIN0001076

3. The applicant should fill the form in his/her own handwriting and in English or Odia
4. Candidate should paste his/her recent passport photograph on the application form and sign across it.
5. **Eligibility:** Indian nationals possessing a Bachelor's Degree awarded by a recognized university are eligible to apply. Students who have appeared / are appearing for Final year/semester examination of their Bachelor's Degree are also eligible to apply. If selected, their admission will be subject to their producing at least a Provisional Marks Sheet /Certificate in original from their college / university latest by 30th September 2025, (extendable in genuine cases after ascertaining the reasons). **On completion of the course, the Diploma will be awarded only if the Original Degree Certificate is produced for verification at Head office.**
6. **Date of Birth:** General Category candidates should be born on 1.8.2001 or later (maximum 25 years as on 1st August 2026). For SC/ST/Differently abled candidates, the date of birth should be 1.8.1996 or later (maximum 30 years as on 1st August, 2026). For OBC category, date of birth should be 1.8.1998 or later (28 years as on 1st August, 2026).
7. Candidates need to download the application form at IIMC website www.iimc.gov.in and the filled form should be sent by **post to the following address on or before 30 April 2026.** **Students may fill up the form directly using the link after depositing the fee.**

Regional Director
Indian Institute of Mass Communication,
Sanchar Marg, Dhenkanal-759001

9. Candidates need to write "**Application for Odia Journalism Courses**" on the envelope in capital letters. IIMC shall not be responsible for any postal delay.
10. For any doubt/further clarifications, the students can contact the following officials on weekdays between 11 am to 4 pm
Shri Jitendra Pati (Academic Coordinator & IT) -9437444200.

Prof. (Dr.) Anand Pradhan
Regional Director