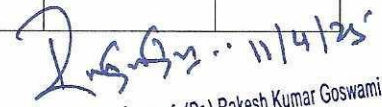


Indian Institute of Mass Communication, New Delhi

Revised Schedule of 2nd Semester Examination, 2024-25 for MA Programmes

S.No.	Course	Paper Code	Paper Name	Date	Time
1.	MA - Strategic Communication	MA-SC CC 201	India and Global Strategic Challenges	19/05/2025	10:30 am
		MA-SC CC 202	International Relations: Communication as a Tool Reshape Relations	21/05/2025	10:30 am
		MA-SC CC 203	Disaster Communication	23/05/2025	10:30 am
		MA-SC CE 204 MA-SC CE 205 MA-SC CE 206	Discipline Based Core Elective Course (DBCE) I) Foreign Policy II) Public Relations & Crisis Communication III) Building Brands	26/05/2025	10:30 am
		MA-SC OE 208 MA-SC OE 209	Open Elective Interdisciplinary Course (OEIC) I) Intercultural Communication II) Strategic Communication in Business	28/05/2025	10:30 am
		MA-SC ME 213 MA-SC ME 214	Mandatory Elective Non-Credit Course (MENC**) I) Writing Policy and Research Papers II) Solution Journalism	30/05/2025	10:30 am
2.	MA - Media Business Studies	MA-MBS CC 201	Marketing Strategies and Brand Building	19/05/2025	10:30 am
		MA-MBS CC 202	Handling Finance, Business Accounting and Statistics	21/05/2025	10:30 am
		MA-MBS CC 203	Organisational Behavior, HR and Employment Laws	23/05/2025	10:30 am
		MA-MBS CE 204 MA-MBS CE 205 MA-MBS CE 206 MA-MBS CE 207	Discipline Based Core Elective Course (DBCE) I) Integrated Marketing Communication II) Strategic PR and Image Building III) Advertising and Revenue Generation IV) Corporate Communication and Event Management	26/05/2025	10:30 am
		MA-MBS OE 208 MA-MBS OE 209	Open Elective Interdisciplinary Course (OEIC) I) Media Operations and Projects II) Digital Marketing	28/05/2025	10:30 am
		MA-MBS ME216 MA-MBS ME217	Mandatory Elective Non-Credit Course (MENC**) I) Indian Media Trailblazers: Case Studies II) Solution Based Journalism	30/05/2025	10:30 am


 प्रो. (डॉ.) राकेश कुमार गोस्वामी / Prof. (Dr.) Rakesh Kumar Goswami
 परीक्षा नियंत्रक / Controller of Examinations
 भारतीय जन संचार संस्थान / Indian Institute of Mass Communication
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