

Indian Institute of Mass Communication

New Delhi

MA IN STRATEGIC COMMUNICATION (2024-26)

First & Second Semester Result after Second Semester Supplementary Exam

Sl. No.	Roll No	Name of Student	I	II	III	IV	V	VI	VII	VIII	IX	X	XI	XII	Total	%
			100	100	100	100	50	100	100	100	100	100	100	50	1100	%
			Understanding Communication (MA-SC CC101)	Introduction to Strategic Communication (MA-SC CC102)	Understanding Media Landscape & Media Audiences (MA-SC CC103)	Global Communication Landscape (MA-SC CE 104)/Fundamentals of Reporting and Editing (MA-SC CE 105/Disinformation & Information Warfare (MA-SC CE 106)	Presentation Skills (MA-SC ME115 )/Effective Writing (MA-SC ME116 )	Science & Technology Communication (MA-SC OE 108)/Strategic Political Communication (MA-SC OE 109)/Indian Knowledge System (MA-SC OE 112)	India and Global Strategic Challenges (MA-SC CC201)	International Relations: Communication as a Tool Reshape Relations (MA-SC CC202)	Disaster Communication (MA-SC CC203)	Foreign Policy (MA-SC CE 204)/Public Relations & Crisis Communication (MA-SC CE 205)/Building Brands (MA-SC CE 206)	Intercultural Communication (MA-SC OE208 )/Strategic Communication in Business (MA-SC OE209 ) / Digital Media (MA-MBS OE 209)	Writing Policy and Research Papers (MA-SC ME 213)/Solution Journalism (MA-SC ME 214)	Total	%
1	M242502010022	Priyanshu Gupta	65	72	78	57	33	73	64.5	63	73	69.5	66.5	37.5	752	68.36
2	M242502010023	Raj Kumar Gond	72	75	75	61	37	83	78	76.5	61	66.5	70.5	30	785.5	71.41
3	M242502010036	Siddharth	81	84	82	71	42	92	80	75.5	79	91.5	86	42.5	906.5	82.41
4	M242502010038	Sumit Kumar	58	72	79	58	36	78	74	57	68	66.5	71	31.5	749	68.09

*Rakesh Kumar Goswami*  
6/7/26  
Prof (Dr.) Rakesh Kumar Goswami  
Controller of Examinations

Note: Students Name indicated against\*\*\* are required to appear in the Supplementary Examination.  
: Absent =AB  
: NA = Not Allowed

Indian Institute of Mass Communication  
New Delhi

MA IN MEDIA BUSINESS STUDIES (2024-26)

First & Second Semester Result after Second Semester Supplementary Exam

Sl. No.	Roll No	Name of Student	I	II	III	IV	V	VI	VII	VIII	IX	X	XI	XII	Total	
			100	100	100	100	100	100	50	100	100	100	100	100	50	1100
			Understanding Media and Entertainment (MA-MBS CC101)	Media Economics and Business Dynamics (MA-MBS CC102)	Strategic Communication in Business (MA-MBS CC103)	Fundamental of Reporting and Editing (MA-MBS CE105) Content Creation, Production and Distribution (MA-MBS CE106) Communication Design and Brand Packaging (MA-MBS CE107)	Modern Media Business Organisations (MA-MBS OE 109)/Indian Knowledge System (MA-MBS OE 110)/Fact Checking & Verification (MA-MBS OE 112)	Presentation Skills (MA-MBS ME115)/Effective Writing (MA-MBS ME116)	Marketing Strategies and Brand Building (MA-MBS CC201)	Handling Finance, Business Accounting and Statistics (MA-MBS CC202)	Organizational Behavior, HR and Employment Laws (MA-MBS CC203)	Integrated Marketing Communication (MA-MBS CE204)/Strategic PR and Image Building (MA-MBS CE205)/Advertising and Revenue Generation (MA-MBS CE206)/Corporate Communication and Event Management (MA-MBS CE207)	Media Operations and Projects (MA-MBS OE 208)/Digital Marketing (MA-MBS OE209)	Indian Media Trailblazers (MA-MBS ME216)/Solution Based Journalism (MA-MBS ME217)	Total	%
1	M242501010033	SATYAM MOHAPATRA	51	81	57	61	70	31	84.2	67.25	77.25	71	74.6	36	761.3	69.21

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