

Indian Institute of Mass Communication
New Delhi
MA IN MEDIA BUSINESS STUDIES (2024-26)
2024-25
(Revised) Second Semester Result (2024-25)

Sl. No.	Roll No	Name of Student	VII 100	VIII 100	IX 100	X 100	XI 100	XII 50	Total 550	%
			Marketing Strategies and Brand Building (MA-MBS CC201)	Handling Finance, Business Accounting and Statistics (MA-MBS CC202)	Organizational Behavior, HR and Employment Laws (MA-MBS CC203)	Integrated Marketing Communication (MA-MBS CE204)/Strategic PR and Image Building (MA-MBS CE205)/Advertising and Revenue Generation (MA-MBS CE206)/Corporate Communication and Event Management (MA-MBS CE207)	Media Operations and Projects (MA-MBS OE208)/Digital Marketing (MA-MBS OE209)	Indian Media Trailblazers (MA-MBS ME216)/Solution Based Journalism (MA-MBS ME217)	Total	%
1	M242501010024	Prisha Raturi	94.6	81.50	92.75	85	97	43.5	494.35	89.88


Prof (Dr.) Rakesh Kumar Goswami
Controller of Examinations

Note: Students Name indicated against*** are required to appear in the Supplementary Examination.
: Absent =AB
: NA = Not Allowed