



भारतीय जन संचार संस्थान
Indian Institute of Mass Communication
(A Deemed to be University)

Aruna Asaf Ali Marg, JNU New Campus, New Delhi 110 067
(Advt. No. 02/2024)

Recruitment for faculty positions in the field of Mass Communication in IIMC

1. Background :

- a. Indian Institute of Mass Communication, (Deemed to be University) established in 1965 by the Ministry of Information & Broadcasting, is a premier Institute of mass communication education, research and training. It has its main campus in New Delhi and Regional Centers in Aizawl (Mizoram), Amravati (Maharashtra), Dhenkanal (Odisha), Jammu (Jammu & Kashmir) and Kottayam (Kerala).
- b. IIMC invites ONLINE applications for 01 post of Professor and 20 posts of Assistant Professor in Mass Communication with broad specialization in Journalism (Print, Broadcast, Digital Media), Advertising and Public Relations, Strategic Communication and Media Business Studies. The applicants should be able and willing to teach in different academic and training programmes offered by IIMC at present or in future. The present courses offered by IIMC include (list is not exhaustive):
- MA in Media Business Studies, IIMC New Delhi
 - MA in Strategic Communication, IIMC New Delhi
 - PG Diploma in Journalism (Hindi) – IIMC New Delhi, Amravati, Jammu
 - PG Diploma in Journalism (English) – All campuses
 - PG Diploma in Journalism (Urdu) – IIMC New Delhi
 - PG Diploma in Journalism (Odia) – IIMC Dhenkanal
 - PG Diploma in Journalism (Marathi) – IIMC Amravati
 - PG Diploma in Journalism (Malayalam) – IIMC Kottayam
 - PG Diploma in Radio & TV Journalism – IIMC New Delhi
 - PG Diploma in Advertisement & PR – IIMC New Delhi
 - PG Diploma in Digital Media – IIMC New Delhi, Kottayam, Aizawl, Jammu
 - Training and Executive Certificate and Short Programmes in Mass Communication and Journalism – All campuses
- c. The selected candidates could be posted either at IIMC's main Campus in New Delhi or in any of its Regional campuses as mentioned above or any new campuses opened by IIMC in future within India or abroad. Further, selected candidates can be transferred among different campuses to serve at any of the IIMC campus during their employment at IIMC.

2. Number of Posts :

- Professor : 01 Post (UR)
Assistant Professor : 20 Posts (7 UR, 6 OBC, 3 SC, 1 ST & 2 EWS, 01 UR (PwD))

Of the 20 posts of Assistant Professors – Of the 20 candidates who are selected, 04 candidates shall be assigned to primarily teach courses in PG Diploma in Digital Media offered in different IIMC campuses, 02 candidates shall be assigned primarily to teach courses in MA Media Business Studies and 02 candidates shall be assigned primarily to teach courses in MA Strategic Communication. Those who meet the desirable qualifications with respect to teaching in these specific programs shall be considered for primarily teaching courses in the above programmes. However, they may also be asked to teach in any of the other programmes offered by IIMC or can be posted to any of the IIMC campus/centre during their employment at IIMC. The remaining 12 selected candidates shall be required to teach in different programmes offered by IIMC and can be asked to serve at any of the IIMC campus/centre during their employment with IIMC (see para 1 a. above).

3. **Eligibility for Professor & Assistant Professor**

Details of qualifications and experience etc., for the posts shall be as per the UGC Regulations on Minimum Qualifications for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education, 2018, as amended from time to time. For details, the concerned website be referred to. The date of eligibility will be on the last date of advertisement.

4. **Desirable Qualifications**

- a) Language proficiency: All candidate should be proficient in Hindi & English.
- b) Language proficiency in Marathi/Urdu/Malayalam/Odia for teaching in PG Diploma courses related to these languages - PG Diploma in Journalism (Urdu) at New Delhi, PG Diploma in Journalism (Odia) at Dhenkanal, PG Diploma in Journalism (Marathi) at Amravati, PG Diploma in Journalism (Malayalam) at Kottayam.
- c) For primarily teaching courses in MA Media Business Studies - The candidates having specialization in the field of media management, management, business analytics, financial accounting, media economics.
- d) For primarily teaching courses in MA Strategic Communication - The candidates having specialization in the fields of Strategic Communication/ Defence Studies/Political Science, Foreign Policy/Internationals Relations.
- e) For primarily teaching courses in PG Diploma in Digital Media - Hands on experience on Media Software as Adobe Creative Suite (Photoshop, In design, After effects, Premiere Pro.), Knowledge of Data Analytics and Data visualization, Content Management Systems, augmented reality and virtual reality Teaching Experience at the undergraduate/post graduate level.

5. **Important Instructions:**

1. **Application forms have to be filled only in online mode as available on the website of the IIMC, New Delhi www.iimc.gov.in/vacancy, within the prescribed time limit as indicated in the advertisement. Payment should be made through DD in favor of **Indian Institute of Mass Communication, New Delhi**. No addition/modification request will be consider after submission of the application form.**

2. Applicants should clearly fill out their qualifications in the online form, including the details of desirable qualifications that they meet. They should upload the documents to support qualifications, both essential and desirable.

3. The Last date for **submitting** online application is **23.08.2024**.
4. The candidate belonging to the reserved categories shall enclose self-attested copies of the caste certificate and/or medical certificate (pertaining to the determination of degrees of disability in case of PwD candidates) from the competent authority in the format prescribed by the Government of India, failing which the application shall be rejected.
5. Application fees:
 - Non-Refundable fees for UR/OBC category is Rs. 3000/-.
 - Non-Refundable fee will be charged from applicants belonging to EWS, SC, ST, PwBD and Women categories is Rs.1500/-.
6. Direct recruitment to the posts of Professor and Assistant Professor in the Institute shall be on the basis of merit through all India advertisement and selections on the recommendations of the duly constituted Selection Committees.
7. In accordance with the UGC Regulations, 2018, as amended from time to time, including amendments, applicants applying for the post of Assistant Professor must submit a certificate in the prescribed format as per Annexure I & II (as applicable) from the concerned University to the effect that their Ph.D Degree is in compliance with relevant UGC Regulations for award of Ph.D Degree.
8. Applicants should possess the prescribed qualifications, experience and eligibility criteria as on the closing date of applications, as prescribed by the University from time to time for the respective posts. Applicants are required to produce specific certificates as per eligibility conditions.
9. It shall be the responsibility of the candidate to assess his/her own eligibility for the post for which he/she is applying in accordance with the prescribed qualifications, experience and submit the application duly filled-in, along with the desired information and documents as per the advertisement. Suppression of factual information, supply of fake documents, providing false or misleading, information or canvassing in any manner on the part of the candidates shall lead to his disqualification. In case, it is detected at any point of time in future, even after appointment, that the candidate was not eligible, appointment of the candidate shall be liable to termination forthwith as per this clause. In case of any ambiguity in the recruitment Rules in general and eligibility in particular for any post, the decision of the Executive Council shall be final.
10. If any document is found to be false/ fake/ incorrect either before or after appointment, the document shall be summarily rejected or action may be initiated against the candidate which shall lead to cancellation of appointment of the candidate, as the case may be.
11. Canvassing in any form on behalf of any candidate shall be treated as a disqualification which shall lead to the cancellation of candidature.
12. The applications received for the posts shall be shortlisted/ screened in compliance with the shortlisting/ screening guidelines laid down in the UGC Regulations on Minimum Qualifications for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education, 2018, as amended from time to time as applicable.

13. The selected candidate shall be liable to serve anywhere in India within the jurisdiction of the IIMC i.e. Delhi, Amravati, Dhenkanal, Aizwal, Kottayam, Jammu (all campuses) or any other places within India or abroad.
14. Applicants who have been awarded Ph.D from foreign Universities should enclose "Equivalence Certificate" issued by Association of Indian Universities, New Delhi, without which their candidature will not be considered and application will summarily be rejected.
15. The Institute may assess the ability of teaching and/or research aptitude through a seminar or lecture in a classroom situation or discussion on the capacity to use the latest technology in teaching and research at the interview stage.
16. The Institute reserves the right to withdraw an advertisement, either partly or wholly, at any time, without assigning any reasons. The Institute reserves the right to increase or decrease the number of vacancies.
17. If advertisement for any post is withdrawn by the Institute, the application fee collected from the candidate shall be refunded within a reasonable period of time.
18. In case of any inadvertent mistake in the process of selection, which may be detected at any stage even after the issue of appointment order, the Institute reserves the right to modify/ withdraw/ cancel any communication made to the candidates.
19. In case of any dispute/ ambiguity that may occur in the process of selection, the decision of the Institute shall be final.
20. The assessment shall be based on evidence produced by the applicant such as: copy of publications, project sanction letter, utilization and completion certificates issued by the University and acknowledgements for patent filing and approval letters, students' Ph.D. award letter etc.
21. Merely fulfilling the minimum qualifications or the eligibility criteria does not entitle an applicant to be necessarily considered or called for interview. The Institute may restrict the number of applicants to be called for interview on the recommendations of the short listing/screening committee, constituted by the Competent Authority.
22. University reserves the right to conduct written test or any other appropriate method to short-list the candidates. University will undertake scrutiny of application forms of those candidates only who qualify in the written test. As such, the candidates should ensure their eligibility for the post as per UGC Regulations 2018 before applying.
23. The following categories of persons shall not be eligible to apply for any position in the Institute:
 - i) who have been convicted by any Court of Law or any criminal proceedings are pending against him/her;
 - ii) who is a person of unsound mind and questionable conduct or not medically fit to perform his/her duties.
 - iii) who has entered into or contracted a marriage with a person having a living spouse; Provided that the Competent Authority of the Institute may, if satisfied that such marriage is permissible under the personal law applicable to such person and the other party to the marriage and there are other grounds for doing so, exempt any person from the operation of these Rules;
 - iv) who is not a citizen of India; and

v) any other category of person disqualified for appointment by the Govt. of India/ UGC from time to time.

24. In case, it is found at any point of time that any document/ information submitted by the applicant is false or the applicant has suppressed any relevant information, the services of the selected applicant shall be terminated forthwith without assigning any reason. The University may also initiate appropriate action under the provisions of Indian Panel Code, 1860 for production of false information.

25. Wilful suppression of factual information or any document relating to the eligibility or otherwise as of a candidate, followed by supply of fake document or misleading statement or information in the application or tampering with the documents, or providing such information relating to the achievements, caste, educational qualifications, experience or domicile, the Chief Vigilance Officer of the Institute shall have the powers to investigate/ inquire into the matter and submit the report to the authority for further action at any stage of recruitment process or employment. If any of these acts is found to be true, the candidate shall be disqualified for appointment to the post or if already appointed, his/her services shall be liable to terminated, with immediate effect, after adhering to the procedures.

26. Before applying for a post, applicants are advised to go through the relevant UGC/AICTE/NCTE norms/ regulations as amended from time to time and as applicable, as well as contents of the advertisement carefully and satisfy themselves about their eligibility. No enquiry in this regard will be entertained.

27. The eligibility of the candidate will be decided by information mentioned by him/her in the application form. No addition/modification requests will be entertained. Incomplete application form shall be rejected.

28. No TA/DA shall be paid to applicants for attending interview.

29. Reservation for the SC/ST/OBC (non-creamy layer)/PwBD/EWS applicants will be as per the UGC/Government of India policies. Applicants seeking reservation benefits available for SC/ST/OBC (non-creamy layer)/PwBD/EWS categories must upload the necessary documents justifying the claim of respective reservation as per UGC/Government of India lists/rules/norms. The certificate uploaded should be in the format prescribed by the Govt. of India.

30. All correspondence from the Institute including interview letter, if any, shall be sent only at the e-mail address provided by the applicant in the ONLINE application form. The applicants are advised to check the website of the Institute regularly for updates.

31. Any addendum/dedendum/corrigendum, if any, shall be posted on our website www.iimc.gov.in only.

Last date : Application complete in all respect should reach the Deputy Registrar, IIMC, Aruna Asaf Ali Marg, JNU New Campus, New Delhi – 110067 latest by 5.00 p.m. of 30th August , 2024 alongwith a Demand Draft of Rs 3000.00 for General Category & OBC Category candidates and Rs. 1500.00 for EWS/SC/ST/PwD/Women Category candidates, to be drawn in favour of the Indian Institute of Mass Communication payable at New Delhi.

FOR ANY QUERY PLEASE SEND E-MAIL : deputy.registrar@iimc.gov.in
