



भारतीय जन संचार संस्थान
INDIAN INSTITUTE OF MASS COMMUNICATION
(Deemed to be University)
Aruna Asaf Ali Marg, New JNU Campus, New Delhi- 110067

Advt. No.02/ 2026(C)

Engagement of Academic-cum-Teaching Associate (25) at IIMC and its all campuses on Contract Basis

IIMC which is a Deemed to be University proposes to engage the following number of Academic-cum- Teaching Associates (for IIMC New Delhi, Dhenkanal, Kottayam, Amravati, Aizawl and Jammu campus) on Contract Basis:

IIMC's Campus	Number of positions
New Delhi	10*
Dhenkanal	04#
Kottayam	03\$
Amravati	03@
Jammu	03
Aizawl	02

- One position reserved for language journalism (*Urdu/ #Odia / \$Malayalam / @Marathi)

1. Essential Qualifications for all Academic-cum-Teaching Associates:

Educational Qualifications:

- i). Master's Degree in **Journalism/ Mass Communication/ Computer Science/ Computer Application/ Management /Business Administration/ Corporate Communication/ Public Relations/ Digital Media/ Communication Technology/ Public Health/ Social Sciences/ Life Sciences/ Medicine/ Nursing/ Economics/ Law/ Political Science/ Public Policy/ Media Economics/ Media Business/ Media Law & Regulation, Digital Governance/ Platform Regulations/ Public Policy & Governance/ Political Communication & Policy Advocacy/ Data Governance/ Information Regulation/ Communication & Democracy IT Laws/ Marketing, Public Relations/ Advertising/ Strategic Communication** with at least 55% marks in aggregate or equivalent graded score.

OR

Graduate in any subject with minimum 55% marks along with Post Graduate Diploma in Mass Media/ Journalism and Mass Communication/ Strategic Branding/ Media Relations/ Digital Media. Computer

Science/ Computer Application/ Management /Business Administration/ Corporate Communication/ Public Relations/ Digital Media/ Communication Technology/ Public Health/ Social Sciences/ Life Sciences/ Medicine/ Nursing/ Economics/ Law/ Political Science/ Public Policy/ Media Economics/ Media Business/ Media Law & Regulation, Digital Governance/ Platform Regulations/ Public Policy & Governance/ Political Communication & Policy Advocacy/ Data Governance/ Information Regulation/ Communication & Democracy IT Laws/ Marketing, Public Relations/ Advertising/ Strategic Communication.

- ii). The candidates having cleared National Eligibility Test (NET) conducted by the UGC or having Ph.D degree will be preferred.

2). Essential Experience:

Minimum one year of teaching/Industry experience in reputed Media organization and in any relevant discipline

3). Desirable Qualifications/Experience for which the candidate is sought to be engaged:

- i) Teaching/ Industry Experience at the University /Reputed organization level.
ii) The candidates having specialization in the field of media management, management, business analytics, financial accounting, media economics, Intellectual Property Rights & Licensing, Media Markets, consumer behavior cyber security entrepreneurship.

OR

- iii) The candidates having specialization in the fields of Strategic Communication/Defence Studies/Political Science, Foreign Policy/Internationals Relations.

OR

- iv) The candidate having a reputed Digital Media organization. Hands on experience on Media Software as Adobe Creative Suite (Photoshop, Indesign, After effects, Premiere Pro. Knowledge of Data Analytics and Data visualization, Content Management Systems.

OR

- v) The candidate must have working experience in an Advertising Agency/ PR Agency/Media Buying. Hands on experience on Media Software as TAM and IRS.

OR

- vi) The candidate having specialization in Health Communication, health journalism, health informatics, healthcare management, public health.

OR

- vii) The candidate having specialization in Public Policy Think Tanks, Government/Regulatory Bodies; Law Firms (Media/Tech/Constitutional domains), Media Organizations (Policy/regulatory roles) International Organizations/NGOs (governance focus).

OR

- viii) The candidate have work experience in teaching/industry related to corporate communication Agencies, Advertising Agencies, Brand Management/ Marketing Roles, CSR/ESG/ Sustainability Divisions; Digital Marketing/Content Strategy Firms and must be able to integrate theory or industry practice; Campaign design and execution; crisis communication and reputation management, data driven communication strategies, industry Oriented teaching pedagogy

- 4. Duration of Engagement:** Initially for a period of 2 Academic Semesters. However, the retention beyond 1st academic semester shall be subject to satisfactory performance.

5. Job Descriptions:

- i) Assist the concerned Course Directors/HoDs/Regional Directors/Centre Head in smooth day- to-day functioning of academic programme of the course.
- ii) Help in managing the teaching/other academic activities/study visits of the students during the course.
- iii) To coordinate with media experts/ guest faculty for the classes, as asked by. Course Directors/ HoDs /Regional Directors/Centre Head
- iv) To teach PGD students and evaluate their assignments as per directions by Course Directors/ HoDs/ Regional Directors/ Centre Head.
- v) Minimum teaching hours (direct teaching) i.e.10-12 Hours per week is essential should be applicable along with biometric attendance.
- vi) Adherence of office timings as per GoI norms.
- vii) Coordination and assist the CDs/ HoDs/RDs in industry interface for internships of students
- viii) Any other assignments given by Course Directors/ HoDs/Regional Directors/Centre Head.

6. Language Proficiency:

- i) Candidates applying to be engaged for the said position should be proficient in both Hindi & English.
- ii) The candidate applying to be engaged at Regional Campuses must have proficiency in the language concerned to that area.

7.) Age: Preferably less than 40 years on the last date of receipt of application.

8.) Remuneration: Rs. 40,000/- (Consolidated) per month.

9.) Other Terms & Conditions:

- i. Engagement will be purely on temporary and contract basis for initial period of 2 Academic Semesters, subject to performance evaluated by the IIMC authorities/ Feedback from the students.
- ii. Services may be terminated at any time without assigning any reason by giving one month's notice by either side or payment of one month's remuneration in lieu of notice period by the IIMC.
- iii. In case of indiscipline, "No Notice Period" by the Institute will be applicable.
- iv. This engagement does not confer any right to claim for regularization.
- v. Biometric Attendance shall be compulsory.
- vi. Reservation will be on per GoI norms for contractual/temporary positions.

10.) Important Instructions:

- i) Interested and eligible candidates are requested to send their CVs along with duly filled in application form. They should email the application form and the CV to iimcrecruitmentcell@gmail.com
- ii) Candidates must indicate mention the IIMC Campus (New Delhi, Dhenkanal, Kottayam, Amravati, Aizawl and Jammu) for which he/she applied. In case, they wish to apply for multiple campuses, they may state all the campuses for which they wish to be considered.
- iii) In case a candidate wishes to apply for multiple positions (e.g. Academic-cum-Teaching Associate for PG Diploma (English) and also PG Diploma (Hindi) & others, they may state so clearly in the prescribed application form.

iv) **Application complete in all respect should reach to the Deputy Registrar, IIMC, Aruna Asaf Ali Marg, JNU New Campus, New Delhi – 110067 latest by 5.00 p.m. of 30th June, 2026 along with a Demand Draft of Rs 500.00 to be drawn in favour of the “Indian Institute of Mass Communication” payable at New Delhi. If any candidate wishes to deposit his/her application fee online they may be depositing the fee amounting Rs. 500.00 in the bank account given below:**

- **Bank Account Holder Name: Indian Institute of Mass Communication (IIMC)**
 - **Bank Name: State Bank of India**
 - **Bank Account Number: 40321700410**
 - **Bank IFSC : SBIN0001076**
 - **Bank Branch: R.K. Puram Branch, Sector -1, Block -7, New Delhi- 110022**
- (After Online transaction the copy of proof must be attached with the application form)**

- v) Application received without complete information or without requisite fees shall be liable to be rejected. Fees once paid shall not be refunded under any circumstances.
- vi) Number of contractual engagees to be engaged pursuant to this advertisement may be increased or decreased as per the requirement of the University.
- vii) Closing date for receipt of applications is 5:00 pm of 30th June, 2026.
- viii) Interview will be held online for which details of platform, etc. will be shared with the candidates in due course.
