



भारतीय जन संचार संस्थान
Indian Institute of Mass Communication
(A Deemed to be University)

Aruna Asaf Ali Marg, JNU New Campus, New Delhi 110067
(Advt. No.01/2025)

**Recruitment for faculty positions in the field of Journalism & Mass Communication
in IIMC**

1. Background :

- a. Indian Institute of Mass Communication, (Deemed to be University) established in 1965 by the Ministry of Information & Broadcasting, is a premier University of mass communication education, research and training. It has its main campus in New Delhi and Regional Centers in Aizawl (Mizoram), Amravati (Maharashtra), Dhenkanal (Odisha), Jammu (Jammu & Kashmir) and Kottayam (Kerala).
- b. IIMC invites ONLINE applications for 01 post of Professor and 20 posts of Assistant Professor in Mass Communication with broad specialization in Journalism (Print, Broadcast, Digital Media), Advertising and Public Relations, Strategic Communication and Media Business Studies. The applicants should be able and willing to teach in different academic and training programmes offered by IIMC at present or in future. The present courses offered by IIMC include (list is not exhaustive):

- Ph. D. in Mass Communication
- MA in Media Business Studies, IIMC New Delhi
- MA in Strategic Communication, IIMC New Delhi
- MA in New Media Communication, IIMC, New Delhi, Kottayam, Aizawl, Jammu
- PG Diploma in Journalism (Hindi) – IIMC New Delhi, Amravati, Jammu
- PG Diploma in Journalism (English) –All campuses
- PG Diploma in Journalism (Urdu)–IIMC New Delhi
- PG Diploma in Journalism (Odia)–IIMC Dhenkanal
- PG Diploma in Journalism (Marathi) – IIMC Amravati
- PG Diploma in Journalism (Malayalam)–IIMC Kottayam
- PG Diploma in Radio & Television Journalism–IIMC New Delhi
- PG Diploma in Advertising & Public Relations–IIMC New Delhi
- PG Diploma in Corporate Communication & Brand Management – IIMC, Dhenkanal
- Training and Executive Certificate and Short Programmes in Mass Communication and Journalism – All campuses

- c. The selected candidates could be posted in any of its campuses as mentioned above or any new campuses opened by IIMC in future within India or abroad. Further, selected candidates can be transferred among different campuses to serve at any of the IIMC campus during their employment at IIMC.

2. Number of Posts:

Professor : 01 Post (1 UR)
Assistant Professor : 20 Posts (7 UR, 6 OBC, 3 SC, 1 ST & 2 EWS, 01UR (PwD))

Breakup of the 20 posts of the Assistant Professor category wise for each campus Allocation of campus will be met as per the final selection merit and roster compliance:

Campus	Total posts	General (UR)	OBC	SC	ST	EWS	UR (PwD)
New Delhi	6	3	2			1	
Dhenkanal	4	1	1	1	1		
Aizawl	4	1	1	1		1	
Amravati	2	1	1				
Jammu	1	1					
Kottayam	3		1	1			1
	20	7	6	3	1	2	1

Persons with Benchmark Disability (PwBD) shall be considered subject to availability and suitability of positions for OH, HH & VH as per reservation norms. The PwBD candidates shall be provided horizontal reservation as per the Government Guidelines wherever PwBD candidates are available.

3. Pay Scale of the Post:

Sl.No.	Name of the Post	Level
1.	Professor	Level 14
2.	Assistant Professor	Level 10

4. Eligibility for Professor & Assistant Professor:

Details of qualifications and experience etc., for the posts shall be as per the UGC Regulations on Minimum Qualifications for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education, 2018, as amended from time to time. The date of eligibility will be on the last date of advertisement.

4.1 Professor:

Eligibility (A or B) :

A. i) An eminent scholar having a Ph.D. degree in the concerned/allied/relevant discipline, and published work of high quality, actively engaged in research with evidence of published work with, a minimum of 10 research publications in the peer-reviewed or UGC-listed journals and a total research score of 120 as per the criteria given in Appendix II, Table 2.

ii) A minimum of ten years of teaching experience in university/college as Assistant Professor/Associate Professor/Professor, and / or research experience at equivalent level at the University/National Level Institutions with evidence of having successfully guided doctoral candidate.

OR

B) An outstanding professional, having a Ph.D. degree in the relevant/allied/applied disciplines, from any academic institutions (not included in A above) / industry, who has made significant contribution to the knowledge in the concerned/allied/relevant discipline, supported by documentary evidence provided he/she has ten years' experience.

4.2 Assistant Professor:

Eligibility (A or B) :

A. i) A Master's degree with 55% marks (or an equivalent grade in a point-scale wherever the grading system is followed) in a concerned/relevant/allied subject from an Indian University, or an equivalent degree from an accredited foreign university.

ii) Note: Besides fulfilling the above qualifications, the candidate must have cleared the National Eligibility Test (NET) conducted by the UGC or the CSIR, or a similar test accredited by the UGC, like SLET/SET or who are or have been awarded a Ph. D. Degree in accordance with the University Grants Commission (Minimum Standards and Procedure for Award of M.Phil./Ph.D. Degree) Regulations, 2009 or 2016 and their amendments from time to time as the case may be exempted from NET/SLET/SET :

Provided, the candidates registered for the Ph.D. programme prior to July 11, 2009, shall be governed by the provisions of the then existing Ordinances/Bye-laws/Regulations of the Institution awarding the degree and such Ph.D. candidates shall be exempted from the requirement of NET/SLET/SET for recruitment and appointment of Assistant Professor or equivalent positions in Universities/Colleges/Institutions subject to the fulfillment of the following conditions :-

- a) The Ph.D. degree of the candidate has been awarded in a regular mode;
- b) The Ph.D. thesis has been evaluated by at least two external examiners;
- c) An open Ph.D. viva voce of the candidate has been conducted;
- d) The Candidate has published two research papers from his/her Ph.D. work, out of which at least one is in a refereed journal;
- e) The candidate has presented at least two papers based on his/her Ph.D work in conferences/seminars sponsored/funded/supported by the UGC / ICSSR/ CSIR or any similar agency.

The fulfilment of these conditions is to be certified by the Registrar or the Dean (Academic Affairs) of the University concerned.

Note: NET/SLET/SET shall also not be required for such Masters Programmes in disciplines for which NET/SLET/SET is not conducted by the UGC, CSIR or similar test accredited by the UGC, like SLET/SET

OR

- B.** The Ph.D degree has been obtained from a foreign university/institution with a ranking among top 500 in the World University Ranking (at any time) by any one of the following: (i) Quacquarelli Symonds (QS) (ii) the Times Higher Education (THE) or (iii) the Academic Ranking of World Universities (ARWU) of the Shanghai Jiao Tong University (Shanghai).

Note: The Academic score as specified in Appendix II (Table 3A) for Universities, and Appendix II (Table 3B) for Colleges, shall be considered for short-listing of the candidates for interview only, and the selections shall be based only on the performance in the interview.

5 Desirable Qualification:

- a) Language proficiency: All candidate should be proficient in Hindi & English.
- b) Language proficiency in Marathi/Urdu/Malayalam/Odia for teaching in PG Diploma courses related to these languages - PG Diploma in Journalism (Urdu) at New Delhi, PG Diploma in Journalism (Odia) at Dhenkanal, PG Diploma in Journalism (Marathi) at Amravati, PG Diploma in Journalism (Malayalam) at Kottayam.
- c) For primarily teaching courses in MA Media Business Studies - The candidates having specialization in the field of media management, management, business analytics, financial accounting, media economics.
- d) For primarily teaching courses in MA Strategic Communication - The candidates having specialization in the fields of Strategic Communication/ Defence Studies/Political Science, Foreign Policy/Internationals Relations.
- e) For primarily teaching courses in MA in New Media Communications- Hands on experience on Media Software as Adobe Creative Suite (Photoshop, In design, After effects, Premiere Pro.), Knowledge of Data Analytics and Data visualization, Content Management Systems, augmented reality and virtual reality Teaching Experience at the undergraduate/post graduate level.

6 Important Instructions:

1. **Application forms have to be filled only in online mode as available on the website of the IIMC, New Delhi www.iimc.gov.in/vacancy, within the prescribed time limit as indicated in the advertisement. Payment should be made through Demand Draft in favor of **Indian Institute of Mass Communication, New Delhi**. No addition/modification request will be consider after submission of the application form. Fee submitted in any other mode will not be accepted nor refunded.**

2. Applicants should clearly fill out their qualifications in the online form, including the details of desirable qualifications that they meet. They should upload the documents to support qualifications, both essential and desirable.

3. The Last date for **submitting online** application is **6th October, 2025**.

4. The candidate belonging to the reserved categories shall enclose self-attested copies of the caste certificate and/or medical certificate (pertaining to the determination of degrees of disability in case of PwD candidates) from the competent authority in the form at prescribed by the Government of India, failing which the application shall be rejected.

5. Application fees:

- Non-Refundable fees for UR/OBC category is Rs. 3000/-.
- Non-Refundable fee will be charged from applicants belonging to EWS, SC, ST, PwBD and Women categories is Rs.1500/-.

6. Previous published Advertisement No. 02/2024 dated 12th July, 2024 for teaching post of the IIMC for which selection process are not been completed till date are hereby declared as cancelled. Those candidates who have already applied earlier against the Advt. No. 02/2024 in 12th July, 2024 for the post of Professor & Assistant Professor's need to **APPLY AFRESH online and their fresh application will be considered for these posts. They are not required to pay any fee.** However, earlier applicants listed in IIMC Notice **IIMC's No.**

V/1911/2023-MCI dated 22.11.2024, shall be required to pay the prescribed non-refundable fee.

7. Direct recruitment to the posts of Professor and Assistant Professor in the University shall be on the basis of merit through all India advertisement and selections on the recommendations of the duly constituted Selection Committees.

8. In accordance with the UGC Regulations, 2018, as amended from time to time, including amendments, applicants applying for the post of Assistant Professor must submit a certificate in the prescribed format as per Annexure I & II(as applicable) from the concerned University to the effect that their Ph.D Degree is in compliance with relevant UGC Regulations for award of Ph.D Degree.

9. Applicants should possess the prescribed qualifications, experience and eligibility criteria as on the closing date of applications, as prescribed by the University from time to time for the respective posts. Applicants are required to produce specific certificates as per eligibility conditions.

10. It shall be the responsibility of the candidate to assess his/her own eligibility for the post for which he/she is applying in accordance with the prescribed qualifications, experience and submit the application duly filled-in, along with the desired information and documents as per the advertisement. Suppression of factual information, supply of fake documents, providing false or misleading, information or canvassing in any manner on the part of the candidates shall lead to his disqualification. In case, it is detected at any point of time in future, even after appointment, that the candidate was not eligible, appointment of the candidate shall be liable to termination forthwith as per this clause. In case of any ambiguity in the recruitment Rules in general and eligibility in particular for any post, the decision of the Executive Council shall be final.

11. If any document is found to be false/ fake/ incorrect either before or after appointment, the document shall be summarily rejected or action may be initiated against the candidate which shall lead to cancellation of appointment of the candidate, as the case may be.

12. Canvassing in any form on behalf of any candidate shall be treated as a disqualification which shall lead to the cancellation of candidature.

13. The applications received for the posts shall be shortlisted/ screened in compliance with the shortlisting/ screening guidelines laid down in the UGC Regulations on Minimum Qualifications for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education, 2018, as amended from time to time as applicable.

14. The selected candidate shall be liable to serve anywhere in India or abroad within the jurisdiction of the IIMC i.e. Delhi, Amravati, Dhenkanal, Aizwal, Kottayam, Jammu (and any future campus of IIMC).

15. Applicants who have been awarded Ph.D from foreign Universities should enclose "Equivalence Certificate" issued by Association of Indian Universities, New Delhi, without which their candidature will not be considered and application will summarily be rejected.

16. The University may assess the ability of teaching and/or research aptitude through a seminar or lecture in a classroom situation or discussion on the capacity to use the latest

technology in teaching and research at the interview stage.

17. The University reserves the right to withdraw an advertisement, either partly or wholly, at any time, without assigning any reasons. The University reserves the right to increase or decrease the number of vacancies.

18. If advertisement for any post is withdrawn by the University, the application fee collected from the candidate shall be refunded within a reasonable period of time.

19. In case of any inadvertent mistake in the process of selection, which may be detected at any stage even after the issue of appointment order, the University reserves the right to modify/ withdraw/ cancel any communication made to the candidates.

20. In case of any dispute/ ambiguity that may occur in the process of selection, the decision of the University shall be final.

21. The assessment shall be based on evidence produced by the applicant such as: copy of publications, project sanction letter, utilization and completion certificates issued by the University and acknowledgements for patent filing and approval letters, students' Ph.D. award letter etc.

22. Merely fulfilling the minimum qualifications or the eligibility criteria does not entitle an applicant to be necessarily considered or called for interview. The University may restrict the number of applicants to be called for interview on the recommendations of the short listing/screening committee, constituted by the Competent Authority.

23. University reserves the right to conduct written test or any other appropriate method to short-list the candidates. University will undertake scrutiny of application forms of those candidates only who qualify in the written test. As such, the candidates should ensure their eligibility for the post as per UGC Regulations 2018 before applying.

24. The following categories of persons shall not be eligible to apply for any position in the University :

- i) who have been convicted by any Court of Law or any criminal proceedings are pending against him/her;
- ii) who is a person of unsound mind and questionable conduct or not medically fit to perform his/her duties.
- iii) who has entered into or contracted a marriage with a person having a living spouse; Provided that the Competent Authority of the University may, if satisfied that such marriage is permissible under the person's law applicable to such person and the other party to the marriage and there are other grounds for doing so, exempt any person from the operation of these Rules;
- iv) who is not a citizen of India; and
- v) any other category of person disqualified for appointment by the Govt. of India/ UGC from time to time.

25. In case, it is found at any point of time that any document/ information submitted by the applicant is false or the applicant has suppressed any relevant information, the services of the selected applicant shall be terminated forthwith without assigning any reason. The University may also initiate appropriate action under the provisions of Indian Penal Code, 1860 for production of false information.

26. Willful suppression of factual information or any document relating to the eligibility or otherwise as of a candidate, followed by supply of fake document or misleading statement or information in the application or tampering with the documents, or providing such information relating to the achievements, caste, educational qualifications, experience or domicile, the Chief Vigilance Officer of the University shall have the powers to investigate/ inquire into the matter and submit the report to the authority for further action at any stage of recruitment process or employment. If any of these acts is found to be true, the candidate shall be disqualified for appointment to the post or if already appointed, his/her services shall be liable to be terminated, with immediate effect, after adhering to the procedures.

27. Before applying for a post, applicants are advised to go through the relevant UGC norms/ regulations as amended from time to time and as applicable, as well as contents of the advertisement carefully and satisfy themselves about their eligibility. No enquiry in this regard will be entertained.

28. The eligibility of the candidate will be decided by information mentioned by him/her in the application form. No addition/modification requests will be entertained. Incomplete application form shall be rejected.

29. Exam/ Interview Center will be New Delhi only, any request for change in exam/ interview center will not be entertained. No TA/DA shall be paid to applicants for attending interview.

30. Reservation for the SC/ST/OBC (non-creamy layer)/ PwBD/EWS applicants will be as per the UGC/Government of India policies. Applicants seeking reservation benefits available for SC/ST/OBC (non-creamy layer)/PwBD/EWS categories must upload the necessary documents justifying the claim of respective reservation as per UGC/Government of India lists/rules/norms. The certificate uploaded should be in the format prescribed by the Govt. of India.

31. All correspondence from the University including interview letter, if any, shall be sent only at the e-mail address provided by the applicant in the ONLINE application form. The applicants are advised to check the website of the University regularly for updates.

32. Jurisdiction for any disputes will be Courts of Delhi.

33. Any addendum/ dedendum/corrigendum, if any, shall be posted on our website www.iimc.gov.in only.

Last date : Online application complete in all respect should be submitted **on or before 06th October 2025** and must be reach the Deputy Registrar, IIMC, Aruna Asaf Ali Marg, JNU New Campus, New Delhi – 110067 latest by 5.00 p.m. of 13th October, 2025 along with all relevant supporting documents and a Demand Draft of Rs 3000.00 for General Category & OBC Category candidates and Rs. 1500.00 for EWS/SC/ST/PwD/Women Category candidates, to be drawn in favour of the Indian Institute of Mass Communication payable at New Delhi.

FOR ANY QUERY PLEASE SEND E-MAIL : deputy.registrar@iimc.gov.in



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Aruna Asaf Ali Marg, JNU New Campus, New Delhi 110 067

(Advt. No.01/2025)

The Indian Institute of Mass Communication (IIMC), Deemed to be University under the Ministry of Information and Broadcasting, Government of India with its main campus in New Delhi and Regional Campuses at Aizawl, Amravati, Dhenkanal, Jammu and Kottayam, invites ONLINE applications from eligible candidates for **01 Post Professor and 20 posts of Assistant Professors** in the field of Mass Communication

Details of Proforma for application, pay scale, eligibility qualifications, etc. are available in 'Vacancy' section on the website of the Indian Institute of Mass Communication, i.e., <http://www.iimc.gov.in/vacancy>

The last date to submit Online applications : 06.10.2025



भारतीय जन संचार संस्थान (सम विश्वविद्यालय)

अरुणा आसफ अली मार्ग, जेएनयू न्यू कैंपस, नई दिल्ली 110 067

(विज्ञापन संख्या 01/2025)

भारतीय जन संचार संस्थान (आईआईएमसी), सूचना एवं प्रसारण मंत्रालय, भारत सरकार के अधीन एक समदवश्वदवद्यालय है, दजसका मुख्य पररसर नई दिल्ली में तथा क्षेत्रीय पररसर आइजोल, अमरावती, ढेंकनाल, जम्मू और कोट्टायम में हैं। संस्थान जनसंचार के क्षेत्र में **प्राध्यापक के 01 पद तथा सहायक प्राध्यापक के 20 पदों** के दलए पात्र उम्मीविरों से ऑनलाइन आवेिन आमंदत्रत करता है।

प्रपत्र, वेतनमान, पात्रता, योग्यता आदि का दववरण भारतीय जन संचार संस्थान की वेबसाइट पर 'ररदियां' अनुभार् <http://www.iimc.gov.in/vacancy> में उपलब्ध है।

आवेिन जमा करने की अंदतम दतदथ : **06.10.2025**